September 17, 2026
For immediate release

Contact:
Corporate Planning Department
Corporate Communications Section
Phone: 81-463-63-0414
Fax: 81-463-63-0552

# YOKOHAMA ADVAN-equipped BMW M Motorsport machine with ADVAN colors wins Round 8 of the Nürburgring Langstrecken-Serie

## Heading to October's final round atop the rankings for the NLS Speed Trophy

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd., is pleased to announce that a car running on its ADVAN global flagship brand tires was the overall winner of Round 8 of the 2026 Nürburgring Langstrecken-Serie (NLS) held in Germany on September 12 (Saturday). YOKOHAMA ADVAN racing tires provided the excellent grip and durability needed to win the grueling endurance race.

The overall winner was the No. 77 car entered by BMW M Motorsport, an active participant in motorsport-related activities around the world, and operated by race-participant Schubert Motorsport. Starting from the front row in the race, No. 77 surged into the lead early and remained among the leaders of the pack throughout the race. After regaining the lead on lap 24, No. 77 held onto the lead under intense pressure with the leading cars lined up nose-to-tail and crossed the finish line 0.308 seconds ahead of the 2nd place car.

This year's NLS marks the first tie-up between Yokohama Rubber and BMW M Motorsport in nearly 40 years, and the No. 77 BMW M4 GT3 EVO features "Red in Black" ADVAN coloring. The No.77 BMW M4 GT3 EVO has delivered consistently strong performances in this year's NLS, claiming overall victories in Rounds 3 & 8 and finishing 2nd in Rounds 6 & 7. As of the end of Round 9 (held on 13 September, one day after Round 8), the No.77 BMW M4 GT3 EVO is at the top of the rankings for the NLS Speed Trophy, which is awarded to the car that accumulates the most points among cars racing in all classes over the entire NLS. The "Red in Black" ADVAN colored No.77 BMW M4 GT3 EVO will aim to win the trophy and capture the series championship with a strong finish in the final round in October.

The consumer tire strategy in Yokohama Rubber's three-year (2024–2026) medium-term management plan, Yokohama Transformation 2026 (YX2026), aims to maximize the sales ratios of high-value-added tires by expanding sales of YOKOHAMA's global flagship ADVAN brand, the GEOLANDAR brand of tires for SUVs and pickup trucks, winter tires, and 18-inch and larger tires. Yokohama Rubber positions participation in motorsports activities as crucial to its effort to further strengthen the ADVAN and GEOLANDAR brands. Yokohama Rubber therefore is again participating in a wide variety of motorsports events around the globe, from top-category to grassroots events.




Round 8 overall winner ADVAN colored No. 77
(BMW M Motorsport/entrant: Schubert Motorsport)




No. 77's drivers (photo center) celebrating their win

**Team: BMW M Motorsport (entrant: Schubert Motorsport)**
Class: SP9 Pro
Car: BMW M4 GT3 EVO
Tires:
ADVAN A005 (for dry conditions); Sizes: front 300/680R18, rear 330/710R18
ADVAN A006 (for wet conditions); Sizes: front 300/680R18, rear 320/710R18

Yokohama Rubber will post event updates and results on YOKOHAMA's dedicated motorsports website and on our official motorsports SNS sites.

**Yokohama Rubber official motorsports website and SNS**
Website: https://www.y-yokohama.com/motorsports/
X: https://x.com/Yokohama_sport
Facebook: https://www.facebook.com/YRCmotorsports/
Instagram: https://www.instagram.com/yokohama_motorsports/
YouTube: https://www.youtube.com/@TheYokohamaRubber