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For immediate release

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Yokohama Rubber's ADVAN V61 tires coming factory-equipped on GAC Toyota's WILDLANDER

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd. announced today that it has begun supplying its ADVAN V61 tires as original equipment (OE) for GAC Toyota Motor Co., Ltd.'s new WILDLANDER gasoline and hybrid SUV that was launched in China in November 2025. The tire size is 235/60R18 103H.

The ADVAN V61 is the premium SUV summer tire in Yokohama Rubber's global flagship ADVAN brand range. It offers ADVAN's hallmark premium-grade driving performance, along with a high-level balance of fuel and energy efficiency, handling stability, and quietness, achieving both comfortable city driving and long-distance touring for heavyweight SUVs. Yokohama Rubber's proprietary "E+" mark is engraved on the side of the tires, showing that it is a product equipped with technology that meets the unique needs of electrified vehicles, including hybrid cars. The ADVAN V61 is supplied as OE on many premium SUVs, and in addition to the size being utilized as OE, Yokohama Rubber started to offer a wide range of sizes for the replacement market in 2025.

The supplied tires were developed by taking advantage of Yokohama Rubber's proprietary HAICoLab*, an AI-based development framework that aims to foster new discoveries and digital innovation by merging human inspiration and creativity with AI's enormous data processing capability.

*An acronym for "Humans and AI CoLaborate" for digital innovation

As "Toyota's innovative smart SUV," the new WILDLANDER has undergone a complete revamp of its powertrain, intelligent features, and design. The model is equipped with a fuel-efficient smart hybrid engine, a next-generation smart cockpit customized for the Chinese market, and an even bolder design.

Under Yokohama Rubber's three-year (2024–2026) medium-term management plan, Yokohama Transformation 2026 (YX2026), the consumer tire business aims to maximize the sales ratios of high-value-added tires. One of the key initiatives under this strategy is promoting the global flagship ADVAN brand tires and the GEOLANDAR brand tires for SUVs and pickup trucks as original equipment for new cars. In the Chinese market, Yokohama Rubber is aiming to supply more tires for EVs and other new energy vehicles in particular.

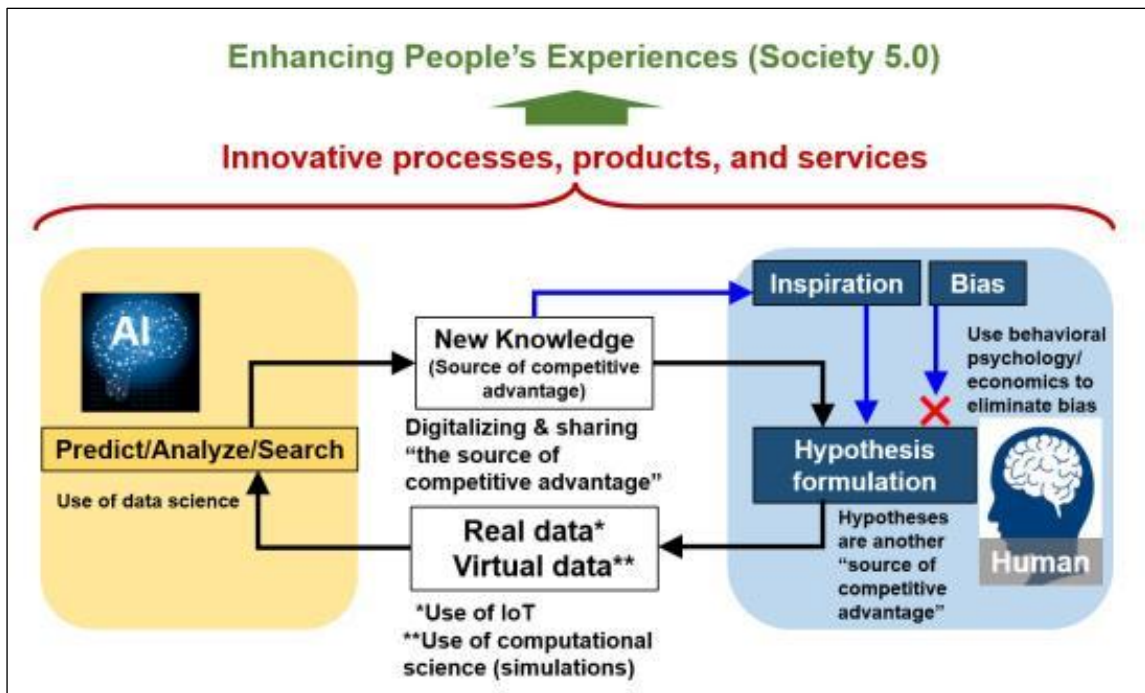


*Tire shown in photo differs in size from those installed on the new WILDLANDER.



New WILDLANDER

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HAI CoLab conceptual diagram