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For immediate release

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Yokohama Rubber to supply ADVAN tires for BMW M Motorsport's M3 Touring 24H car that will be entered in this year's Nürburgring 24-Hour Race and Nürburgring Langstrecken-Serie

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd., announces that in its role as the official partner of BMW M Motorsport, which is active in motorsport-related activities around the world, it will supply its ADVAN racing tires for BMW M Motorsport's specially developed BMW M3 Touring 24H, which will compete in the SPX class in this year's Nürburgring 24-Hour Race (ADAC RAVENOL 24h Nürburgring) and the Nürburgring Langstrecken-Serie (NLS).

The BMW M3 Touring 24H is a car for the fans at the Nürburgring, with whom BMW M Motorsport has a very special relationship. The BMW M3 Touring 24H shares the same technical basis as the BMW M4 GT3 EVO, but is based on the body shell of the BMW M3 Touring. It is 200 millimeters longer and, including the rear wing, 32 millimeters taller than its GT3 counterpart. The technical specifications of the BMW M3 Touring 24H and the BMW M4 GT3 EVO are identical.

The SPX class is for special high-performance experimental vehicles or vehicles with special modifications that do not fall under other classes, such as the SP9 class featuring production cars that meet the FIA GT3 specifications. The SPX class contributes to the development and validation of the latest technologies and concept cars.

Yokohama Rubber previously partnered with BMW M Motorsport at Nürburgring 24-Hour races from 1980 to 1990, winning two overall championships in that time. This season therefore marks the first time in almost 40 years that Yokohama Rubber and BMW M Motorsport are teaming up at Nürburgring. Yokohama Rubber will be supplying its ADVAN tires to two BMW M Motorsport's cars competing in the year's Nürburgring: the BMW M4 GT3 EVO competing in the SP9 class, as well as the BMW M3 Touring 24H in the SPX class.

In addition to this new partnership with BMW M Motorsport, Yokohama Rubber will be supplying tires to several top teams participating in this season's Nürburgring 24-Hour Race and the NLS.

The consumer tire strategy in Yokohama Rubber's three-year (2024–2026) medium-term management plan, Yokohama Transformation 2026 (YX2026), aims to maximize the sales ratios of high-value-added tires by expanding sales of YOKOHAMA's global flagship ADVAN brand, the GEOLANDAR brand of tires for SUVs and pickup trucks, winter tires, and 18-inch and larger tires. Yokohama Rubber positions participation in motorsports activities as crucial to its effort to further strengthen the ADVAN and GEOLANDAR brands. Yokohama Rubber therefore is again participating in a wide variety of motorsports events around the globe, from top-category to grassroots events.

Yokohama Rubber will post event updates and results on YOKOHAMA's dedicated motorsports website and on our official motorsports SNS sites.

Yokohama Rubber official motorsports website and SNS

Website: <https://www.y-yokohama.com/cp/motorsports/>

X: https://x.com/Yokohama_sport

Facebook: <https://www.facebook.com/YRCmotorsports/>

Instagram: https://www.instagram.com/yokohama_motorsports/

YouTube: <https://www.youtube.com/@TheYokohamaRubber>

Team: BMW M Motorsport

Class: SPX

Car: BMW M3 Touring 24H

Tires:

ADVAN A005(for dry conditions); Sizes: front 300/680R18, rear 330/710R18

ADVAN A006 (for wet conditions); Sizes: front 300/680R18, rear 320/710R18

Race Schedule (as of date of this release)

March 21 (Sat): NLS Round 2

April 18 (Sat) –19 (Sun): Nürburgring 24-Hour Race (Qualifiers) , NLS Rounds 4 & 5

May 14 (Thu) –17 (Sun): Nürburgring 24-Hour Race



Partner logo



BMW M3 Touring 24H