

February 19, 2026
For immediate release

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Yokohama Rubber Announces Changes in Senior Management

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board members held on February 19, 2026. The changes will formally be approval after the general meeting of shareholders to be held on March 27, 2026.

As of March 27, 2026

Changes in Members of the Board Responsibilities

Name	New	Current
Masataka Yamaishi	Chairman & CEO, Chairman of the Board (General Management/Regional Business Units/Planning and Administration/MB)	Chairman & CEO, Chairman of the Board (General Management/Regional Business Units/Planning and Administration/MB/Head of Corporate Planning Div.)
Shinji Seimiya	President & COO (Engineering/Production/Quality Assurance/IT/TBR Business/PRGR)	President & COO (Engineering/Production/Quality Assurance/IT/TBR Business/PRGR/Head of Tire Production Div.)
Tomoaki Miyamoto	Member of the Board and Managing Officer In charge of Japan Replacement Tire Sales & Marketing Div., In charge of Corporate Administration Div., In charge of Corporate Social Responsibility Div., Head of Hiratsuka Factory, Member of the Board of Yokohama Tire Japan Co., Ltd.	Member of the Board and Managing Officer Head of Japan Replacement Tire Sales & Marketing Div., In charge of Corporate Administration Div., In charge of Corporate Social Responsibility Div., Head of Hiratsuka Factory, Member of the Board of Yokohama Tire Japan Co., Ltd.
Masahiro Yuki	Member of the Board and Officer In charge of Corporate Finance & Accounting Dept. and IR Dept., In charge of Tire Business Planning Div.	Member of the Board and Officer In charge of Corporate Finance & Accounting Dept. and IR Dept., Head of Tire Business Planning Div.
Hirokazu Kono	Member of the Board (Outside) Member of the Audit and Supervisory Committee, Chairperson of the Nomination and Remuneration Committee	Member of the Board (Outside) Member of the Audit and Supervisory Committee, Member of the Nomination and Remuneration Committee

Promoted Officers

Name	New	Current
Takayuki Hamaya	Managing Officer Head of MB Div., Head of Industrial Products Div., President of Yokohama Industrial Products Japan Co., Ltd.	Officer Head of MB Div., Head of Industrial Products Div., President of Yokohama Industrial Products Japan Co., Ltd.
Fan Ming	Managing Officer Assistant to CEO, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman and President of Yokohama Tire Sales (Shanghai) Co., Ltd., Chairman of Hangzhou Yokohama Tire Co., Ltd., Chairman of Suzhou Yokohama Tire Co., Ltd.	Officer Assistant to CEO, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman and President of Yokohama Tire Sales (Shanghai) Co., Ltd., Chairman of Hangzhou Yokohama Tire Co., Ltd., Chairman of Suzhou Yokohama Tire Co., Ltd.
Gregorio Borgo	Managing Officer Consultant and Acting President of Yokohama Europe GmbH, Consultant of Yokohama TWS	Officer Consultant and Acting President of Yokohama Europe GmbH, Consultant of Yokohama TWS

Changes in Officers' Responsibilities

Name	New	Current
Shinichi Takimoto	Senior Managing Officer Head of Japan Tire Business Div.	Senior Managing Officer Head of Japan Tire Business Div., Head of O.E. Tire Sales & Marketing Div.
Takehisa Morimoto	Managing Officer President of Yokohama Tire Manufacturing Mississippi, LLC.	Managing Officer President of Yokohama Tire Manufacturing Mississippi, LLC., Chairman of Yokohama Tire Manufacturing Virginia, LLC.

Changes in Associate Officers' Responsibilities

Name	New	Current
Naoki Takahashi	Managing Associate Officer President of Hangzhou Qiantang Yokohama Tire Co., Ltd., President of Hangzhou Yokohama Tire Co., Ltd., Vice Chairman of Yokohama Rubber (China) Co., Ltd.	Managing Associate Officer President of Hangzhou Qiantang Yokohama Tire Co., Ltd., President of Hangzhou Yokohama Tire Co., Ltd., Vice President of Yokohama Rubber (China) Co., Ltd.
Tatsuya Ito	Associate Officer Head of Tire Production Div., Head of Tire Production Planning Dept., Head of Tire Business Development Investment Planning Dept.	Associate Officer Deputy Head of Tire Production Div., Head of Tire Production Planning Dept., Head of Tire Business Development Investment Planning Dept.
Shigehiko Amano	Associate Officer In charge of conveyor belt China and Asia, Chairman of Shandong Yokohama Rubber Industrial Products Co., Ltd., Chairman and President of Yokohama Industrial Products Sales – Shanghai Co., Ltd., Vice President of Yokohama Rubber (China) Co., Ltd.	Associate Officer In charge of conveyor belt China and Asia, Chairman of Shandong Yokohama Rubber Industrial Products Co., Ltd., Chairman and President of Yokohama Industrial Products Sales – Shanghai Co., Ltd., Vice Chairman of Yokohama Rubber (China) Co., Ltd.

Toshio Fujiwara	Associate Officer Head of Corporate Planning Div., Head of Corporate Planning Dept., Head of YX Promotion Dept., Deputy Head of OHT Div., SVP of Yokohama TWS, Chairman of Aichi Tire Industry Co., Ltd.	Associate Officer Deputy Head of Corporate Planning Div., Head of Corporate Planning Dept., Head of YX Promotion Dept., Deputy Head of OHT Div., SVP of Yokohama TWS
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Newly appointed Associate Officers

Name	New	Current
Yosuke Arai	Associate Officer Head of Japan Replacement Tire Sales & Marketing Div., Head of Japan Replacement Tire Business Planning Dept., Managing Officer of Yokohama Tire Japan Co., Ltd.	Deputy Head of Japan Replacement Tire Sales & Marketing Div., Head of Japan Replacement Tire Business Planning Dept., Managing Officer of Yokohama Tire Japan Co., Ltd.
Shunsuke Otsuki	Associate Officer Head of Tire Business Planning Div., Head of Tire Business Planning Dept.	Deputy Head of Tire Business Planning Div., Head of Tire Business Planning Dept.
Kotaro Naito	Associate Officer Head of O.E. Tire Sales & Marketing Div., Head of O.E. Tire Business Planning Dept.	Deputy Head of O.E. Tire Sales & Marketing Div., Head of O.E. Tire Business Planning Dept.
Takashi Maki	Associate Officer Executive Vice President of Yokohama Europe GmbH	Executive Vice President of Yokohama Europe GmbH
Atsushi Ishii	Associate Officer Deputy Head of Procurement Div., Head of Raw Materials Procurement Dept.	Deputy Head of Procurement Div., Head of Raw Materials Procurement Dept.
Yasutoshi Fujiwara	Associate Officer Deputy in charge of Corporate Finance & Accounting Dept. and IR Dept., Head of IR Dept.	Deputy in charge of Corporate Finance & Accounting Dept. and IR Dept., Head of IR Dept.
Koji Urabe	Associate Officer In charge of MB Production and Engineering, Head of MB Production Engineering Planning Dept.	Deputy Head of Industrial Products Div., Head of Industrial Products Plant

New Management

Yokohama Rubber plans to establish the following new management after the general meeting of shareholders to be held on March 27, 2026.

Members of the Board

Position	Name	Responsibility
Chairman & CEO, Chairman of the Board	Masataka Yamaishi	(General Management/Regional Business Units/Planning and Administration/MB)
President & COO	Shinji Seimiya	(Engineering/Production/Quality Assurance /IT/TBR Business/PRGR)
Member of the Board and Senior Managing Officer & Co-COO	Nitin Mantri	(OHT Business/India Business)
Member of the Board and Managing Officer	Tomoaki Miyamoto	In charge of Japan Replacement Tire Sales & Marketing Div., In charge of Corporate Administration Div., In charge of Corporate Social Responsibility Div., Head of Hiratsuka Factory, Member of the Board of Yokohama Tire Japan Co., Ltd.
Member of the Board and Officer	Masahiro Yuki	In charge of Corporate Finance & Accounting Dept. and IR Dept., In charge of Tire Business Planning Div.
Member of the Board	Gota Matsuo	Chairperson of Member of the Audit and Supervisory Committee
Member of the Board (Outside)	Hirokazu Kono	Member of the Audit and Supervisory Committee, Chairperson of the Nomination and Remuneration Committee
Member of the Board (Outside)	Megumi Shimizu	Member of the Nomination and Remuneration Committee
Member of the Board (Outside)	Hiroki Kimura	Member of the Audit and Supervisory Committee
Member of the Board (Outside)	Junichi Furukawa	
Member of the Board (Outside)	Hisako Takada	Member of the Nomination and Remuneration Committee
Member of the Board (Outside)	Nobuhiko Sasaki	

Officers

Senior Managing Officer	Shinichi Takimoto	Head of Japan Tire Business Div.
Senior Managing Officer	Jeff Barna	President and CEO of Yokohama Corporation of North America, President and CEO of Yokohama Tire Corporation, Chairman of Yokohama Tire (Canada) Inc., Chairman of Yokohama Tire Mexico S. de R.L. de C.V.
Managing Officer	Yoshikuni Nakamura	Chairman of Yokohama Asia Co., Ltd., Chairman of Yokohama Tire Manufacturing (Thailand) Co., Ltd.

Managing Officer	Katsuhiko Yahata	President of Yokohama Tire Japan Co., Ltd., Deputy Head of Japan Replacement Tire Sales & Marketing Div.
Managing Officer	Takehisa Morimoto	President of Yokohama Tire Manufacturing Mississippi, LLC.
Managing Officer	Kazuhito Yanadori	Head of Procurement Div., President of Yokohama Rubber Singapore Pte. Ltd.
Managing Officer	Hiroyuki Narabayashi	Head of Quality Assurance Div.
Managing Officer	Shingo Ishimitsu	Head of Corporate Administration Div., Deputy Head of Hiratsuka Factory, President of Yokohama Peer Support Co., Ltd.
Managing Officer	Takeshi Masatomo	Head of Tire Overseas Sales & Marketing Div., Head of Tire Overseas Business Planning Dept.
Managing Officer	Takayuki Hamaya	Head of MB Div., Head of Industrial Products Div., President of Yokohama Industrial Products Japan Co., Ltd.
Managing Officer	Fan Ming	Assistant to CEO, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman and President of Yokohama Tire Sales (Shanghai) Co., Ltd., Chairman of Hangzhou Yokohama Tire Co., Ltd., Chairman of Suzhou Yokohama Tire Co., Ltd.
Managing Officer	Gregorio Borgo	Consultant and Acting President of Yokohama Europe GmbH, Consultant of Yokohama TWS
Officer	Hiroyuki Shioiri	Head of Consumer Tire Product & Marketing Planning Div.
Officer	Anil Gupta	COO of ATC Tires Pvt. Ltd., Vice Chairman of Yokohama India Pvt. Ltd.
Officer	Shoichiro Matsuda	Head of Tire Development Div.
Officer	Angelo Noronha	President and CEO – Yokohama ATG
Officer	Motoji Fujita	Head of Research & Advanced Development Div.