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For immediate release

Contact:
Corporate Planning Department
Corporate Communications Section
Phone: 81-463-63-0414
Fax: 81-463-63-0552

Yokohama Rubber's ADVAN FLEVA V701 tires coming factory-equipped on Toyota's new Corolla Cross GR SPORT

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd., announced today that it has begun supplying its ADVAN FLEVA V701 tires as original equipment for Toyota Motor Corporation's new "Corolla Cross GR SPORT," a sporty model of the automaker's compact SUV "Corolla Cross." This new model will be available for sale in Japan, Europe, Australia, and other regions from August 2025. The tire size is 225/45R19 92W.

The ADVAN FLEVA V701 is a sporty high-performance tire that was developed based on the concept of delivering the joy of driving, a hallmark of the ADVAN brand, to more drivers. It offers sharp and sporty handling performance for various driving scenarios, including regular city streets, winding roads, and highways.

Yokohama Rubber tires have a track record of being installed on several models in Toyota's GR sports car brand lineup. In recent years, the ADVAN APEX V601 has been supplied for the GR Corolla, and the ADVAN A052 has been supplied for the GRMN Yaris.

Under Yokohama Rubber's three-year (2024–2026) medium-term management plan, Yokohama Transformation 2026 (YX2026), the consumer tire business aims to maximize the sales ratios of high-value-added tires. One of the key initiatives under this strategy is promoting the global flagship ADVAN brand tires and the GEOLANDAR brand tires for SUVs and pickup trucks as original equipment for new cars.



* The tire shown in photo differs in size from those installed on the new Corolla Cross GR SPORT. (wheel shown is not standard equipment)



The new Corolla Cross GR SPORT

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