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For immediate release

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## **Yokohama Rubber and the racing team Scherer Sport PHX sign partnership agreement**

### **Aiming for all-out victory at the Nürburgring 24-Hour Race in 2025**

The Yokohama Rubber Co., Ltd., announces that with the aim of winning the ADAC RAVENOL 24h Nürburgring (hereafter Nürburgring 24-Hour Race) in 2025, it has signed a partnership agreement with the racing team Scherer Sport PHX of Germany.

As part of the ADVAN CHALLENGE that seeks to maximize sales of ADVAN tires, Yokohama Rubber is aiming for victories at the Nürburgring 24-Hour Race and Nürburgring Langstrecken-Serie (NLS) by supplying its ADVAN racing tires for the Audi R8 LMS GT3 evo II being entered in those races by Scherer Sport PHX. The team has already begun developing tires with Yokohama Rubber for its participation in the NLS and took second place overall in the fifth round held in October.

Scherer Sport PHX, a leading racing team based at the Nürburgring in Germany, has been competing in major races focusing on those held at the Nürburgring since 2023 as a subsidiary of Scherer, a major German car dealership. With a track record of winning the Nürburgring 24-Hour Race a total of five times including this year, it is one of the strongest teams in the field.

Over the years, Yokohama Rubber has supported many teams participating in the Nürburgring 24-Hour Race, a motorsports event where the world's leading tire makers display their tires' performance under the most demanding conditions as part of their intense global competition. Cars equipped with YOKOHAMA tires have won the overall championship three times. In last year's NLS, cars equipped with YOKOHAMA tires turned in a dominant performance, winning five of the nine races as well as the NLS Speed Trophy and the NIMEX Team Trophy in the SP9 Pro Class. In this year's NLS, in addition to Scherer Sport PHX's second place finish, a car equipped with YOKOHAMA tires took first place overall in the fourth round.

The consumer tire strategy in Yokohama Rubber's three-year (2024–2026) medium-term management plan, Yokohama Transformation 2026 (YX2026), aims to maximize the sales ratios of high-value-added tires by expanding sales of YOKOHAMA's global flagship ADVAN brand, the GEOLANDAR brand of tires for SUVs and pickup trucks, winter tires, and 18-inch and larger tires. Yokohama Rubber positions participation in motorsports activities as crucial to its effort to further strengthen the ADVAN and GEOLANDAR brands. Yokohama Rubber therefore is again participating in a wide variety of motorsports events around the globe, from top-category to grassroots events. We will post event updates and results on YOKOHAMA's dedicated motorsports website and on our official motorsports SNS sites.

**Yokohama Rubber official motorsports website and SNS**

Website: <https://www.y-yokohama.com/cp/global/motorsports/>

X: [https://twitter.com/yokohama\\_sport/](https://twitter.com/yokohama_sport/)

Facebook: <https://www.facebook.com/YRCmotorsports/>

Instagram: [https://www.instagram.com/yokohama\\_motorsports/](https://www.instagram.com/yokohama_motorsports/)

Team: Scherer Sport PHX

Class: SP9 Pro

Car: Audi R8 LMS GT3 evo II

Tires: ADVAN A005 (for dry conditions); Sizes: front 300/680R18, rear 330/710R18

ADVAN A006 (for wet conditions); Sizes: front 300/680R18, rear 320/710R18

**Race schedule (As of date of this release)**

November 16 (Sat), 2024: Nürburgring Langstrecken-Serie (NLS) 2024 Round 6

March 22 (Sat), 2025: Nürburgring Langstrecken-Serie (NLS) 2025 Round 1

April 26 (Sat), 2025: Nürburgring Langstrecken-Serie (NLS) 2025 Round 2

May 23 (Fri) – May 25 (Sun): Nürburgring 24-Hour Race Two qualifying races

June 19 (Thu) – June 22(Sun): Nürburgring 24-Hour Race Final



Audi R8 LMS GT3 evo II



Scherer Sport PHX logo



ADVAN A005



ADVAN CHALLENGE logo