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For immediate release

Contact:
Corporate Planning Department
Corporate Communications Section
Phone: 81-463-63-0414
Fax: 81-463-63-0552

Yokohama Rubber supplying its ADVAN Sport V107 for leading German automotive manufacturer's premium SAVs

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd. announced today that it is supplying its “ADVAN Sport V107” tires to the BMW Group as an original equipment (OE) on the BMW X7 Sports Activity Vehicle (SAV) and the BMW XM Plug-in-Hybrid SAV currently available from the German automaker. Three types of size combinations are supplied: HL275/35R23 108Y (front) and HL315/30R23 111Y (rear) common to the BMW X7 and BMW XM, as well as 275/45R21 110Y (front) and 315/40R21 115Y (rear), and 275/40R22 107Y (front) and 315/35R22 111Y (rear) for the BMW XM. The 22-inch size tires for the BMW XM are supplied with performance specifications and high-performance specifications.

The “ADVAN Sport V107” is an ultra-high performance tire in YOKOHAMA's global flagship ADVAN brand. The tires being supplied to the BMW Group were jointly developed with the automaker. While employing a specialized tread pattern to combine their pass-by acceleration noise performance with steering stability and using a specially-tuned compound, YOKOHAMA's original “Mound Profile” technology ensures more uniform surface contact that further contributes to their superior dry performance and wear resistance. Their profile has also been optimized while adopting a structure with a specialized design to support the load of large SUVs, and a sidewall design with reduced surface unevenness to improve their aerodynamic performance. BMW Group cars use OE tires from a select group of tire manufacturers, and the sidewall of all selected tires bear BMW's star mark symbol of approval, which indicates the German automaker's recognition of the tire manufacturers' technical capabilities, quality and reliability.

The HL275/35R23 108Y and HL315/30R23 111Y sizes for the BMW X7 and BMW XM are HLC tires* that can accommodate new-generation vehicles with heavy vehicle weights, such as large SUVs and EVs which are loaded with large-capacity batteries, and bear an “HL” symbol before the tire size. These sizes use new specialized profiles that allow them to withstand high loads while achieving a balance with other aspects of performance.

The high-performance specifications for the 22-inch size intended for the BMW XM include the use of a high-grip compound, and also adopt a specially-tuned structure to balance both wear resistance and high-speed durability when driving on the race track. The tire sidewalls bear a “I” before the star mark to distinguish them from tires with performance specifications having the same size.

Under Yokohama Rubber's three-year (2024–2026) medium-term management plan, Yokohama Transformation 2026 (YX2026), the consumer tire business aims to maximize the sales ratios of high-value-added tires. One of the key initiatives under this strategy is promoting the global flagship ADVAN brand tires and the GEOLANDAR brand tires for SUVs and pickup trucks as original equipment for new cars.

*Tires which have load capacities even higher than XL (extra load) tires whose air pressure and load capacity are set higher than the standard specifications.



"ADVAN Sport V107" HL275/35R23 108Y



★ mark (star mark) to indicate approval of technical capabilities, quality, and reliability

*The right photo shows the high-performance specification tire for the 22-inch size intended for the BMW XM