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For immediate release

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Yokohama Rubber's GEOLANDAR A/T G015 tires coming factory-equipped on Toyota's CROWN CROSSOVER RS "LANDSCAPE"

Hiratsuka, Japan —The Yokohama Rubber Co., Ltd., announced today that it is supplying its GEOLANDAR A/T G015 tires as original equipment (OE) to Toyota Motor Corporation for use on the automaker's new CROWN CROSSOVER RS "LANDSCAPE", a special edition of CROWN CROSSOVER. The new vehicle was launched in April 2024 in Japan. The tire size is 245/60R18 109H.

The GEOLANDAR A/T G015 is an all-terrain tire for SUVs that delivers superb drivability and durability in off-road conditions and a comfortable, quiet ride on city streets. The tire shoulder's aggressive design achieves the powerful image befitting SUVs.

GEOLANDAR is Yokohama Rubber's global brand of tires for SUVs and pickup trucks, and the Company is accelerating the expansion of the brand's lineup to meet increasingly diversified needs in the SUV market.

Under Yokohama Rubber's three-year (2024–2026) medium-term management plan, Yokohama Transformation 2026 (YX2026), the consumer tire business aims to maximize the sales ratios of high-value-added tires. One of the key initiatives under this strategy is promoting the global flagship ADVAN brand tires and the GEOLANDAR brand tires for SUVs and pickup trucks as original equipment for new cars.



*The tire shown in the photo differs in size from those installed on the CROWN CROSSOVER RS "LANDSCAPE". (wheel shown is not standard equipment)



The CROWN CROSSOVER RS "LANDSCAPE"
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