

January 31, 2024
For immediate release

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Yokohama Rubber Announces Changes in Senior Management

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board members held on January 31, 2024. The changes will formally be approval after the general meeting of shareholders to be held on March 28, 2024.

As of March 28, 2024

Promoted Members of the Board

Name	New	Current
Masataka Yamaishi	Chairman & CEO, Chairman of the Board <i>(General Management/Planning and Administration/North America/MB)</i>	President, Chairman of the Board
Shinji Seimiya	President & COO <i>(Engineering/Production/Quality Assurance/IT/Japan, China, and Asia)</i>	Member of the Board and Managing Officer <i>Chief Technical & Productional Officer, in charge of IT & Management System Planning Div.</i>
Nitin Mantri	Member of the Board and Senior Managing Officer & Co-COO <i>(OHT Business/Tire Overseas)</i>	Member of the Board and Managing Officer <i>Head of OHT Div., CEO of Yokohama Off-Highway Tires K.K., Chairman of Yokohama India Pvt. Ltd., Chairman of Yokohama Tyre Vietnam Inc., in charge of Yokohama Europe GmbH</i>

Newly appointed Member of the Board

Name	New	Current
Hisako Takada	Member of the Board (Outside)	

Changes in Members of the Board's responsibility

Name	New	Current
Tomoaki Miyamoto	Member of the Board and Managing Officer <i>Head of Japan Replacement Tire Sales & Marketing Div., Head of Consumer Tire Product Planning Div., in charge of Corporate Administration Div., Head of Hiratsuka Factory, Member of the Board of Yokohama Tire Japan Co., Ltd.</i>	Member of the Board and Managing Officer <i>Head of Japan Replacement Tire Sales & Marketing Div., Head of Consumer Tire Product Planning Div., Head of Corporate Administration Div., Head of Hiratsuka Factory, Member of the Board of Yokohama Tire Japan Co., Ltd.</i>

Yoshikuni Nakamura	Member of the Board and Managing Officer <i>Assistant to President, Head of Tire Business Planning Div., in charge of Corporate Social Responsibility Div.</i>	Member of the Board and Managing Officer <i>Head of Tire Business Planning Div., in charge of Tire Overseas Sales & Marketing Div., in charge of Corporate Social Responsibility Div., in charge of Tire Logistics Div.</i>
Masahiro Yuki	Member of the Board and Officer <i>in charge of Corporate Finance & Accounting Dept., Chairman of Yokohama Rubber (China) Co. Ltd.</i>	Member of the Board and Officer <i>in charge of Corporate Finance & Accounting Dept., in charge of Quality Assurance Div., Chairman of Yokohama Rubber (China) Co., Ltd.</i>

Retired Members of the Board

Name	New	Current
Masatoshi Hori		Member of the Board (Outside)
Hiroko Kaneko		Member of the Board (Outside)

Promoted Officers

Name	New	Current
Kazuhito Yanadori	Managing Officer <i>Head of Procurement Div., President of Yokohama Rubber Singapore Pte. Ltd.</i>	Officer <i>Head of Procurement Div., President of Yokohama Rubber Singapore Pte. Ltd.</i>
Hiroyuki Narabayashi	Managing Officer <i>Head of Quality Assurance Div.</i>	Officer <i>Head of Quality Assurance Div.</i>
Shingo Ishimitsu	Managing Officer <i>Head of Corporate Administration Div., in charge of Personnel and Labor Affairs, Assistant to Head of Hiratsuka Factory, President of Yokohama Peer Support Co., Ltd.</i>	Officer <i>Head of HR Dept., President of Yokohama Peer Support Co., Ltd., President of Yokohama Rubber Co-op., in charge of Personnel and Labor Affairs, Assistant to Head of Hiratsuka Factory</i>

Newly appointed Officers

Name	New	Current
Takayuki Hamaya	Officer <i>Head of MB Div., Head of Industrial Products Div., President of Yokohama Industrial Products Japan Co., Ltd.</i>	Associate Officer <i>Head of MB Div., President of Yokohama Industrial Products Japan Co., Ltd.</i>
Angelo Noronha	Officer <i>President – Global Aftermarket Business - ATG</i>	Associate Officer <i>President – Global Aftermarket Business - ATG</i>
Motoji Fujita	Officer <i>Head of Research & Advanced Development Div.</i>	Associate Officer <i>Head of Research & Advanced Development Div., Head of Materials Technologies Dept.</i>

Changes in Officers' responsibility

Name	New	Current
Tadaharu Yamamoto	Managing Officer <i>President of Yokohama Asia Co., Ltd., Chairman of Yokohama Tire Manufacturing (Thailand) Co., Ltd., Chairman of Yokohama Tire Sales (Thailand) Co., Ltd., Chairman of Yokohama Tyre Sales Malaysia Sdn. Bhd., Chairman of Yokohama Tire Sales Philippines, Inc.</i>	Managing Officer <i>Assistant to President, Head of Tire Logistics Div.</i>
Tetsuya Nagao	Officer <i>Head of Tire Production Div., Head of Tire Logistics Div.</i>	Officer <i>Head of Tire Production Div.</i>
Takeshi Masatomo	Officer <i>Head of Tire Overseas Sales & Marketing Div.</i>	Officer <i>Head of Tire Overseas Sales & Marketing Div., Chairman of Yokohama Asia Co., Ltd.</i>
Shoichiro Matsuda	Officer <i>Head of Tire Development Div., Head of Tire Designing Dept. No.1</i>	Officer <i>Head of Tire Development Div., Head of Tire Designing Dept. No.2</i>

Retired Officer

Name	New	Current
Toru Nakamura	Advisor <i>President of Yokohama Tire Manufacturing (Thailand) Co., Ltd.</i>	Officer <i>President of Yokohama Tire Manufacturing (Thailand) Co., Ltd.</i>

Newly appointed Associate Officers

Name	New	Current
Gregorio Borgo	Associate Officer <i>Consultant and Acting President of Yokohama Europe GmbH</i>	Consultant and Acting President of Yokohama Europe GmbH
Yasujiro Daisho	Associate Officer <i>Executive Fellow, Tire Development Div., Deputy Head of Tire Designing Dept. No.2</i>	Fellow, Tire Development Div., Deputy Head of Tire Designing Dept. No.2

Changes in Associate Officers' responsibility

Name	New	Current
Shigehiko Amano	Associate Officer <i>in charge of conveyor belt China and Asia, Vice Chairman & President of Shandong Yokohama Rubber Industrial Products Co., Ltd., Chairman of Yokohama Industrial Products Sales – Shanghai Co., Ltd.</i>	Associate Officer <i>Head of Industrial Products Div., Vice Chairman of Shandong Yokohama Rubber Industrial Products Co., Ltd., Chairman of Yokohama Industrial Products Sales – Shanghai Co., Ltd.</i>
Shigemichi Mori	Associate Officer <i>Deputy Head of MB Div., Head of Hose and Couplings Div., Chairman of Yokohama Industrial Products – Hangzhou Co., Ltd.</i>	Associate Officer <i>Deputy Head of MB Div., Head of Hose and Couplings Div., Head of MB Planning Dept., Chairman of Yokohama Industrial Products – Hangzhou Co., Ltd.</i>

Hideki Satowa	Associate Officer <i>in charge of MB Production and Engineering, Head of MB Production and Engineering Planning Dept., Head of Hiratsuka Facility Dept.</i>	Associate Officer <i>Deputy in charge of MB Production and Engineering, Head of MB Production and Engineering Planning Dept., Head of Hiratsuka Facility Dept.</i>
Stan Chandgie	Associate Officer <i>COO of Yokohama Tire Corporation</i>	Associate Officer <i>Vice President of Yokohama Tire Corporation</i>
Koji Watanabe	Associate Officer <i>Head of Tire Designing Dept. No.3</i>	Associate Officer <i>Head of Tire Technical Planning & Administration Dept.</i>

New Management

Yokohama Rubber plans to establish the following new management after the general meeting of shareholders to be held on March 28, 2024.

Members of the Board

Position	Name	Responsibility
Chairman & CEO, Chairman of the Board	Masataka Yamaishi	(General Management/Planning and Administration/North America/MB)
President & COO	Shinji Seimiya	(Engineering/Production/Quality Assurance/IT/Japan, China, and Asia)
Member of the Board and Senior Managing Officer & Co-COO	Nitin Mantri	(OHT Business/Tire Overseas)
Member of the Board and Managing Officer	Tomoaki Miyamoto	Head of Japan Replacement Tire Sales & Marketing Div., Head of Consumer Tire Product Planning Div., in charge of Corporate Administration Div., Head of Hiratsuka Factory, Member of the Board of Yokohama Tire Japan Co., Ltd.
Member of the Board and Managing Officer	Yoshikuni Nakamura	Assistant to President, Head of Tire Business Planning Div., in charge of Corporate Social Responsibility Div.
Member of the Board and Officer	Masahiro Yuki	in charge of Corporate Finance & Accounting Dept., Chairman of Yokohama Rubber (China) Co. Ltd.
Member of the Board (Outside)	Hideichi Okada	
Member of the Board (Outside)	Megumi Shimizu	
Member of the Board (Outside)	Junichi Furukawa	
Member of the Board (Outside)	Hisako Takada	
Member of the Board, Member of the Audit & Supervisory Committee	Gota Matsuo	
Member of the Board, Member of the Audit & Supervisory Committee	Hisao Uchida	
Member of the Board, Member of the Audit & Supervisory Committee (Outside)	Hirokazu Kono	

Member of the Board, Member of the Audit & Supervisory Committee (Outside)	Atsushi Kamei	
Member of the Board, Member of the Audit & Supervisory Committee (Outside)	Hiroki Kimura	

Officers

Senior Managing Officer	Shinichi Takimoto	Chairman and CEO of Yokohama Corporation of North America, Chairman of Yokohama Tire Corporation, Chairman of Yokohama Tire (Canada) Inc., Chairman of Yokohama Tire Mexico S. de R.L. de C.V., in charge of O.E. Tire Sales & Marketing Div.
Senior Managing Officer	Jeff Barna	President of Yokohama Corporation of North America, President and CEO of Yokohama Tire Corporation
Managing Officer	Tadaharu Yamamoto	President of Yokohama Asia Co., Ltd., Chairman of Yokohama Tire Manufacturing (Thailand) Co., Ltd., Chairman of Yokohama Tire Sales (Thailand) Co., Ltd., Chairman of Yokohama Tyre Sales Malaysia Sdn. Bhd., Chairman of Yokohama Tire Sales Philippines, Inc.
Managing Officer	Katsuhiko Yahata	President of Yokohama Tire Japan Co., Ltd., Deputy Head of Japan Replacement Tire Sales & Marketing Div.
Managing Officer	Takehisa Morimoto	President of Yokohama Tire Manufacturing Mississippi, LLC., Chairman of Yokohama Tire Manufacturing Virginia, LLC.
Managing Officer	Kazuhito Yanadori	Head of Procurement Div., President of Yokohama Rubber Singapore Pte. Ltd.
Managing Officer	Hiroyuki Narabayashi	Head of Quality Assurance Div.
Managing Officer	Shingo Ishimitsu	Head of Corporate Administration Div., in charge of Personnel and Labor Affairs, Assistant to Head of Hiratsuka Factory, President of Yokohama Peer Support Co., Ltd.
Officer	Hiroyuki Shioiri	Head of Corporate Planning Div., Head of Corporate Planning Dept.
Officer	Satoshi Fujitsu	Head of O.E. Tire Sales & Marketing Div.
Officer	Anil Gupta	COO of ATC Tires Pvt. Ltd., Vice Chairman of Yokohama India Pvt. Ltd.
Officer	Tetsuya Nagao	Head of Tire Production Div., Head of Tire Logistics Div.
Officer	Takeshi Masatomo	Head of Tire Overseas Sales & Marketing Div.
Officer	Shoichiro Matsuda	Head of Tire Development Div., Head of Tire Designing Dept. No.1
Officer	Takayuki Hamaya	Head of MB Div., Head of Industrial Products Div., President of Yokohama Industrial Products Japan Co., Ltd.
Officer	Angelo Noronha	President – Global Aftermarket Business - ATG
Officer	Motoji Fujita	Head of Research & Advanced Development Div.