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For immediate release

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YOKOHAMA ADVAN-equipped car finishes 1st in Round 8 of the 2023 Nürburgring Endurance Series

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd., is pleased to announce that a car running on its ADVAN global flagship brand tires was the overall winner of Round 8 of the 2023 Nürburgring Endurance Series (NLS) held on September 23. The winning car was fitted with ADVAN A005 tires for dry conditions and ADVAN A006 tires for wet conditions. As part of this year's ADVAN CHALLENGE that seeks to maximize sales of ADVAN tires during the brand's 45th year, Yokohama Rubber is supplying ADVAN racing tires to BMW M4 GT3 cars competing in the NLS highest SP9 Pro class. The Round 8 winning car has now been victorious in five of the season's first eight races, further strengthening the impression of ADVAN brand tires and their excellent performance.

The Round 8 winning car was the ADVAN-colored #34 BMW M4 GT3 entered in the NLS SP9 Pro class by Walkenhorst Motorsport, a BMW's customer racing team, and driven by Christian Krognès and Jakub Giermaziak. After finishing fifth in the qualifier, the #34 BMW M4 GT3 battled for the top spot in the first half of the race, took the lead around the race's midpoint, and widened the gap with the rest of the field before taking the checkered flag more than two minutes ahead of the second-place car.

The NLS is an endurance race series run on the Nürburgring race track, widely considered the world's most demanding course. Some 170 cars are competing in this year's nine NLS races held from March to October.

Under Yokohama Rubber's three-year (2021–2023) medium-term management plan, Yokohama Transformation 2023 (YX2023), the consumer tire business aims to maximize the sales ratios of high-value-added YOKOHAMA tires, namely the global flagship ADVAN brand, the GEOLANDAR brand of tires for SUVs and pickup trucks, and various winter tires. YX2023 also positions participation in motorsports activities as crucial to the company's effort to develop new tire technologies that will further strengthen the ADVAN and GEOLANDAR brands. Yokohama Rubber therefore is again participating in a wide variety of motorsports events in Japan and around the globe, from top-category to grassroots events.



#34 BMW M4 GT3,
winner of NLS Round 8



NLS Round 8 winning drivers
Christian Krognès (left) and Jakub Giermaziak