

June 5, 2023  
For immediate release

Contact:  
Corporate Planning Department  
Corporate Communications Section  
Phone: 81-463-63-0414  
Fax: 81-463-63-0552

## Yokohama Rubber's BluEarth tires coming factory-equipped on FAW Toyota's new EV sedan bZ3

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd., announced today that from this February it has begun delivering its BluEarth-GT AE51 tires as original equipment (OE) for the new bZ3 electric vehicle (EV) sedan being sold in China by FAW Toyota Motor Co. Ltd. (FAW Toyota). The tire sizes are 215/65R16 98H and 225/50R18 95V. The bZ3 was jointly developed by BYD TOYOTA EV TECHNOLOGY CO., LTD.—a joint venture established by Toyota Motor Corporation and BYD Company Ltd.—and FAW Toyota.

The BluEarth-GT AE51 incorporates the basic design and materials technology used in the BluEarth brand, and their superior driving, comfortable and environmental performance make them outstanding grand touring tires. The BluEarth-GT AE51 tires being supplied as OE for the bZ3 feature a highly rigid cover material that contributes to an exceptionally quiet ride and highly stable handling. The tires' structural components also include a low-heat generating compound that reduces rolling resistance. Additional structural tuning contributes to a highly comfortable ride on BluEarth-GT AE51 tires.

Under Yokohama Rubber's three-year (2021–2023) medium-term management plan, Yokohama Transformation 2023 (YX2023), the consumer tire business aims to maximize the sales ratios of high-value-added YOKOHAMA tires, namely the global flagship ADVAN brand, the GEOLANDAR brand of tires for SUVs and pickup trucks, and various winter tires. Toward that end, the business has been making efforts to expand use of ADVAN and GEOLANDAR brand tires as original equipment and strengthen sales in the replacement market.

In addition to strengthening its marketing of tires to be used as OE on EVs, which require tires made using the most advanced technologies, Yokohama Rubber is utilizing the feedback received from EV makers in its development of replacement tires as it seeks to expand its product lineup and improve the performance of all its tires to meet new requirements in this era of dynamic change.



BluEarth-GT AE51

\*Tire shown in photo differs in size from those installed on the bZ3.



The new bZ3

\*The above photo is used with the permission of FAW Toyota Motor Co., Ltd. Reprint or other usage of this image without prior permission from FAW Toyota Motor Co., Ltd. is strictly prohibited.