

December 2, 2022
For immediate release

Contact:
Corporate Planning Department
Corporate Communications Section
Phone: 81-3-5400-4531
Fax: 81-3-5400-4570

Yokohama Rubber's ADVAN tires to come factory-equipped on the new Lexus RX

Tokyo—The Yokohama Rubber Co., Ltd., announced today that it is supplying its ADVAN V61 tires to Lexus for use as original equipment (OE) tires on the fifth-generation RX. The luxury SUV has undergone a complete renewal, pursuing the Lexus Driving Signature performance and next-generation Lexus design. Launched in Japan and overseas, including Europe, from this November, the new RX is being fitted with 235/60R19 103V size ADVAN V61 tires.

The ADVAN V61 is a high-performance tire under the ADVAN brand, Yokohama Rubber's ultimate tire brand. The ADVAN V61 tires being installed on the RX feature a specially designed structure that delivers the comfortable ride and stable handling befitting a luxury SUV such as the RX. The tire also features a highly rigid cover material that contributes to an exceptionally quiet ride and a compound that reduces the tire's heat generation and enhances its environmental performance.

Under Yokohama Rubber's three-year (2021–2023) medium-term management plan, Yokohama Transformation 2023 (YX2023), the consumer tire business aims to maximize the sales ratios of high-value-added YOKOHAMA tires. One of the key initiatives under this strategy is expanding sales of ADVAN and GEOLANDAR tires as original equipment on new cars.



ADVAN V61

*Tire shown in photo differs in size from those installed on the new RX



The new RX

*This photo is used with the permission of Lexus. Reprint or other usage of this image without prior permission from Lexus is strictly prohibited