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For immediate release

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## Renewal of YOKOHAMA Motorsports website

Tokyo—The Yokohama Rubber Co., Ltd., announces the renewal of its dedicated motorsports website, YOKOHAMA Motorsports. In addition to enhancing global motorsports fans enjoyment by providing information about the world's most popular races, the renewed site features a full-screen design that enhances user convenience.

### ■ Site contents to be enjoyed by motorsports fans around the world

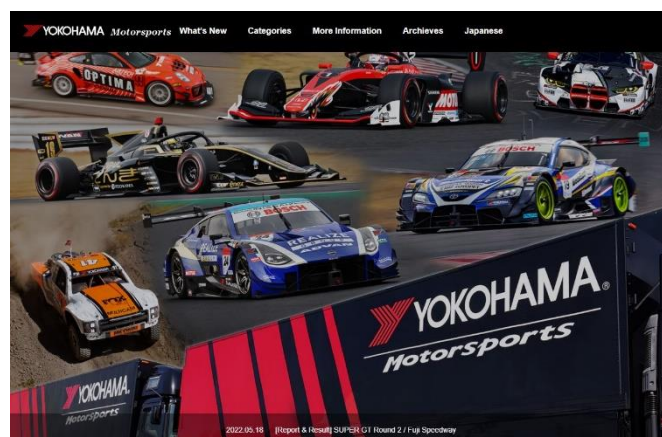
YOKOHAMA Motorsports revised contents expand focus on several of the most popular racing series in Japan and overseas, all of which are supported by Yokohama Rubber. In addition to previous webpages focused on the Nürburgring 24-Hour Race and Nürburgring Endurance Series, the Japanese SUPER FORMULA Championship, and SUPER GT races, the renewed site now has a webpage dedicated to the Pikes Peak International Hill Climb, the most challenging hill climb competition in the United States. The revised website also has added webpages dedicated to off-road races and drift competitions in which Yokohama Rubber actively participates by supplying its GEOLANDAR tires for SUVs and pickup trucks.

### ■ More user friendly, easier to view

The renewed website's full-screen design improves visibility and usability on smartphones and tablets. The renewed site also delivers powerful visuals that enables viewers to feel like they are at the race.

### ■ Expanded contents

The renewed website also is delivering more video content to enhance users' enjoyment of motorsports. In addition to race information, the website will introduce a wide range of Yokohama Rubber's motor sports activities, including updates about the company's development of racing tires that utilize sustainable materials.



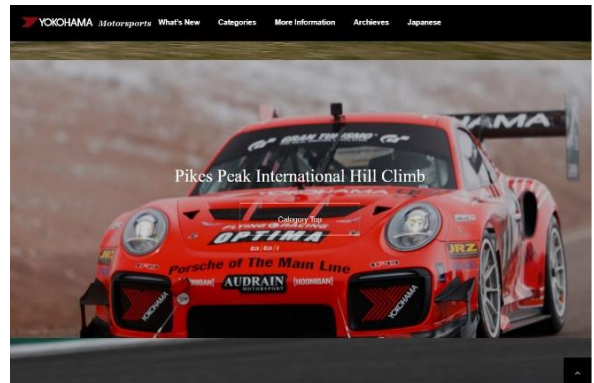
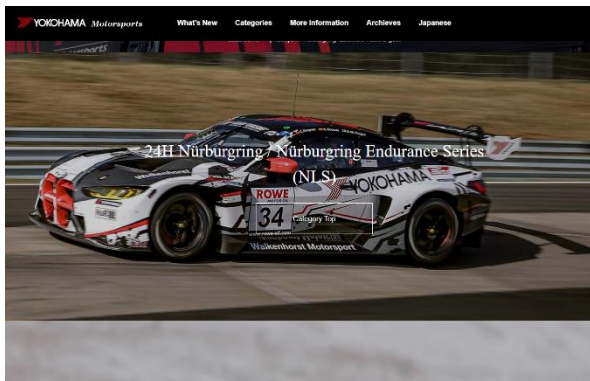
Top page of the renewed YOKOHAMA Motorsports website

Under Yokohama Rubber's three-year (2021–2023) medium-term management plan, Yokohama Transformation 2023 (YX2023), the consumer tire business aims to maximize the sales ratios of high-value-added YOKOHAMA tires, namely the global flagship ADVAN brand, the GEOLANDAR brand, and various winter tires. YX2023 also positions participation in motorsports activities as crucial to the company's effort to develop new tire technologies that will further strengthen the ADVAN and GEOLANDAR brands. Yokohama Rubber therefore is again participating in a wide variety of motorsports events in Japan and around the globe, from top-category to grassroots events.

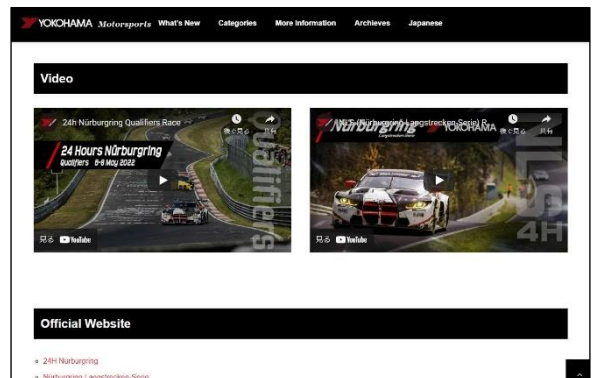
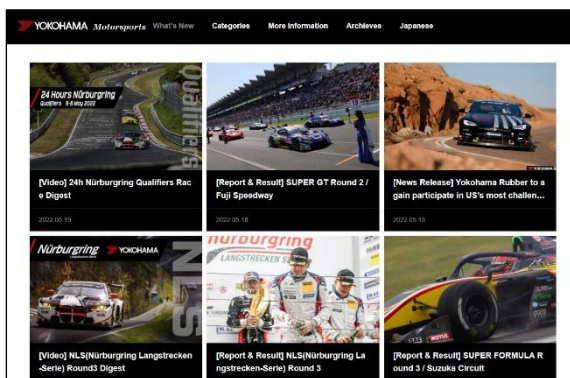
Motorsports website URLs:

<https://www.y-yokohama.com/cp/motorsports/> (Japanese)

<https://www.y-yokohama.com/cp/global/motorsports/> (English)



Website contents have been expanded to cover more popular racing series in Japan and overseas, such as the Nürburgring 24-Hour Race and Nürburgring Endurance Series (left) and Pikes Peak International Hill Climb



Enriched content includes the latest race information, including race reports and results, and updates on Yokohama Rubber's development of racing tires (left), as well as race videos and promotional videos