

September 21, 2021  
For immediate release

Contact:  
Corporate Planning Department  
Corporate Communications Section  
Phone: 81-3-5400-4531  
Fax: 81-3-5400-4570

## YOKOHAMA's "ADVAN Sport V105" selected as the tire on new Volkswagen concept SUV

Tokyo—The Yokohama Rubber Co., Ltd., is pleased to announce that its "ADVAN Sport V105" has been selected by Volkswagen of America as the tire on its Atlas Cross Sport GT Concept, unveiled in July. The concept model is outfitted with 285/35ZR22 106Y size V105 tires.

Based on Volkswagen's Atlas Cross Sport for the North American market, the Atlas Cross Sport GT Concept is a high-performance model with a 2.0-liter TSI® engine capable of generating more than 300 horsepower. The concept model has been redesigned from the current production model's 5-seat interior to a 4-seat configuration, and it features a striking "Kingfisher Blue" body color.

The "ADVAN Sport V105" is a high-performance tire developed by Yokohama Rubber primarily for use on high-power premium automobiles. The "ADVAN Sport V105" is designed to contribute to the vehicle's excellent driving performance while providing superior comfort and safety, a balanced performance well-suited for a high-performance model bearing the GT initials.

Under Yokohama Rubber's three-year (2021–2023) medium-term management plan, Yokohama Transformation 2023 (YX2023), the consumer tire business aims to maximize the sales ratios of high-value-added YOKOHAMA tires, namely the global flagship ADVAN brand, the GEOLANDAR brand of tires for SUVs and pickup trucks, and various winter tires.



Atlas Cross Sport GT Concept \*The above photo is used with the permission of Volkswagen of America. Reprint or other usage of this image without prior permission from Volkswagen of America is strictly prohibited.



The "ADVAN Sport V105"; tire shown in photo differs from those installed on the Atlas Cross Sport GT Concept