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For immediate release

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Yokohama Rubber Supplying Its “ADVAN Sport V107” Tires as Original Equipment for Mercedes-AMG’s new GLE 53-series

Tokyo—The Yokohama Rubber Co., Ltd., announced today that Mercedes-AMG has selected its “ADVAN Sport V107” tires as original equipment for the new GLE 53 4MATIC+ cars. Yokohama Rubber began supplying the tires in October 2019 in three sizes—275/50ZR20 113Y or 285/40ZR22 110Y size front tires and 325/35ZR22 114Y size rear tires.

The “ADVAN Sport V107” is a high-performance tire developed by Yokohama Rubber primarily for use on high-power premium cars. The “ADVAN Sport V107” improves upon the already excellent driving performance necessary for premium cars delivered by its predecessor “ADVAN Sport V105” tires while maintaining the superior comfort and safety of the V105. The tires were jointly developed with Mercedes-AMG and bear the automaker’s “MO1” mark of approval on the tire sidewall.

Under its medium-term management plan, Grand Design 2020 (GD2020), Yokohama Rubber has positioned the expansion of its presence in the premium tire markets as the core goal for its consumer tire business. One of the specific strategies for achieving that goal is the “premium-car tire strategy”, which aims to increase use of YOKOHAMA tires as OE on premium cars in Japan and abroad by making Yokohama Rubber the tire maker chosen by automakers around the world in recognition of its technologies and quality.



An “ADVAN Sport V107” size 325/35ZR22 114Y rear tire that will come as OE on new GLE 53 cars



A new Mercedes-AMG GLE 53

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