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For immediate release

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YOKOHAMA Tires Coming Factory-Equipped on German Premium Car Maker's Sports Activity Vehicle "ADVAN" Tires Being Supplied as OE for the new BMW X5 M Performance Model

Tokyo—The Yokohama Rubber Co., Ltd., announced today that it began supplying its "ADVAN Sport V105" to Germany's BMW Group for use as original equipment (OE) on the M Performance version of the automaker's X5 in July 2018. The X5 M Performance model comes equipped with 275/40R21 107Y size front tires and 315/35R21 111Y rear tires. The X5 M Performance was launched in markets around the world in November 2018.

The "ADVAN Sport V105" is a high-performance tire developed by Yokohama Rubber primarily for use on high-power premium automobiles. The tire delivers excellent driving performance combined with superior comfort and safety. The tires being supplied for the new X5 M Performance model were jointly developed with the BMW Group and bear the German automaker's star mark symbol of approval on the tire sidewall. The ADVAN tires being installed on the new X5 M Performance model incorporate SILENTFOAM, a specially designed polyurethane foam attached to the inside of the tire. This polyurethane foam reduces tire cavity resonance (the sound created inside the tire as it vibrates while running over uneven road surfaces, which is then transmitted to the passenger compartment through the suspension).

Under its three-year medium-term management plan, GD2020, launched in February 2018, Yokohama Rubber has positioned the expansion of its presence in the premium tire markets as the core goal for its consumer tire business. One of the specific strategies for achieving that goal is the "premium-car tire strategy", which aims to increase use of YOKOHAMA tires as OE on premium cars in Japan and abroad by making Yokohama Rubber the tire maker chosen by automakers around the world in recognition of its technologies and quality.



"ADVAN Sport V105" tires being used as OE on the new BMW X5 M Performance Model
—275/40R21 107Y for front tires (left) and 315/35R21 111Y for rear tires.