

NEWS RELEASE



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March 7, 2018
For immediate release

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Yokohama Rubber to Launch the European All-Season Passenger Car Tire, BluEarth-4S AW21

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it will begin European sales of its all-season passenger-car tire “BluEarth-4S AW21” from this autumn. “BluEarth-4S AW21” will be the first YOKOHAMA all-season passenger-car tire to be introduced to the European market. The tire will be available in over 30 sizes, ranging from 255/50R19 107W to 175/65R14 82T. The Company plans to gradually expand the lineup of available tire sizes.

All-season tires are an all-weather type tire that combines the performance of summer and winter tires. These tires are growing in popularity in Europe as tires used under normal driving conditions. As they can be used year round without concern for specific road or seasonal weather conditions, all-season tires provide users with several benefits, such as (1) safe driving during sudden snowfalls, (2) increased convenience and economy because tires do not need to be changed in summer and winter, and (3) the removal of the need for a place to store out-of-season seasonal tires.

The “BluEarth-4S AW21” incorporates YOKOHAMA’s latest winter-tire technologies to provide drivers with outstanding performance on icy and snowy winter roads as well as excellent dry and wet performance under more normal driving conditions. The tire also features a newly developed tread pattern that features an optimal balance of edge area and surface contact area. The use of several advanced technologies, such as Divergent V-grooves and Crossing Narrow Grooves, deliver superior performance on ice, snow and wet road surfaces. In addition to its wide tread width, the tire’s large shoulder blocks and All-season Sipes deliver reliable performance on dry roads as well.

The tire’s use of a silica end-locked polymer compound also enhances its performance on wet and snow-covered roads. In addition, its wide and flat profile contribute to its excellent dry performance and wear resistance. The tire also bears the “Snowflake Mark” awarded by the ASTM International* in recognition of its performance in the most severe cold climates.

* The “Snowflake Mark” is awarded to products that pass official tests conducted by ASTM International (American Society for Testing and Materials), the world’s largest standards organization

Yokohama Rubber supplies the European market with a wide lineup of products that fit the specific needs of drivers across the continent’s diverse climates. In addition to summer tires, YOKOHAMA tires available to drivers in Europe include winter tires, studless tires (Nordic friction tires), and studded tires. The “BluEarth-4S AW21”, YOKOHAMA’s first all-season tire to be sold in Europe, further broadens that lineup and is expected to expand the Company’s European sales.



Available Sizes

Inches	Aspect Ratio	Tire Sizes
19	50	255/50R19 107W
	55	225/55R19 99V
18	40	225/40R18 92W
		245/40R18 97Y
17	55	255/55R18 109W
	45	225/45R17 94V
	50	225/50R17 98V
	60	215/60R17 100V
		215/65R17 99V
	65	225/65R17 106V
		225/65R17 102H
		235/65R17 108W
		195/45R16 84V
16	55	195/55R16 87H
		205/55R16 91V
	60	215/55R16 97V
		205/60R16 96V
	65	205/60R16 96H
		215/60R16 99H
	65	215/65R16 98H
15	50	195/50R15 82H
	55	185/55R15 86H
		195/55R15 89V
	60	185/60R15 88H
		195/60R15 88H
	65	175/65R15 84H
		185/65R15 88H
		195/65R15 91H
14	60	185/60R14 82H
	65	175/65R14 82T