

NEWS RELEASE



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For immediate release

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Yokohama Rubber to Acquire Off-Highway-Tire Manufacturer

Tokyo—The Yokohama Rubber Co., Ltd. ("Yokohama Rubber" or the "Company"), today announces that it has reached an agreement with global investment firm KKR and other concerned parties to purchase all of the shares of Alliance Tire Group ("ATG") as part of Yokohama Rubber's plans to expand its commercial tire business. The agreed equity value of the transaction is \$1,179 million (approximately ¥136 billion). The acquisition is expected to be finalized on 1 July 2016, after completion of all necessary closing procedures, including regulatory approvals.

ATG has developed a highly specialized business in the manufacture and sale of tires for agricultural, industrial, construction and forestry machinery. ATG sells radial and bias tires for the aforementioned types of vehicles in 120 countries around the world, with a focus on the North American and European markets.

Yokohama Rubber does not currently manufacture or sell tires for agricultural or forestry machinery. The acquisition of ATG will strengthen Yokohama Rubber's product lineup in commercial tires.

Agricultural equipment tire demand is expected to increase as a result of the growing use of agricultural machinery, which is crucial to improve agricultural efficiency to meet the increasing food needs for the world's growing population.

Yokohama Rubber is currently in Phase IV (2015–2017) of its Grand Design 100 (GD100) medium-term management plan. This plan has established the expansion of the business in commercial tires as a new core pillar of Yokohama Rubber's tire business strategy, and the Company is accordingly devoting considerable resources to developing and expanding sales of ultra-large radial tires for mining and construction equipment. Also, Yokohama Rubber recently started production of truck and bus tires at a new plant in the U.S. state of Mississippi, and it plans to continue promoting local production for local consumption. The ATG acquisition will strengthen the Yokohama Group's business in commercial tires and accelerate its ongoing globalization.

ATG profile

Company name: Alliance Tire Group B.V.

Head office: Prins Bernhardplein 200 (1097JB) Amsterdam, the Netherlands

Main business: Manufacture and sale of tires for agricultural, forestry, industrial, and construction machinery

Year established: November 17, 2006

Annual sales: US\$529 million

Operating profit: US\$95 million (FY2015)