

NEWS RELEASE



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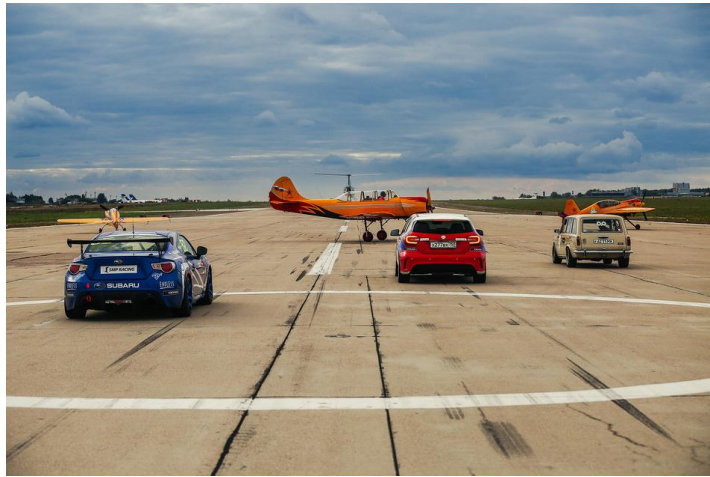
Yokohama Rubber to Sponsor One of World's Largest Aviation Shows, "International Aviation and Space Salon 2015"

Tokyo – The Yokohama Rubber Co., Ltd., announced today that its Russian tire sales subsidiary, Yokohama Russia L.L.C., will serve as an official partner and sponsor of the International Aviation and Space Salon (MAKS) 2015, to be held August 25–30 (open to the general public from August 28) in the Russian city of Zhukovsky, near Moscow. Yokohama Rubber believes its participation as an official partner and sponsor of MAKS, one of the world's largest aviation shows, will further advance the brand recognition of YOKOHAMA tires.

Yokohama Russia L.L.C. will introduce show visitors to YOKOHAMA's high-performance tires, including the global flagship brand "ADVAN" and the winter tire brand "iceGUARD". Our Russian subsidiary will also participate in a number of events guaranteed to add to the excitement at MAKS, such as drift driving shows, including an aircraft and drift car synchronized show, and a speed battle between aircraft and racing cars. MAKS visitors will also be able to test drive cars equipped with YOKOHAMA's BluEarth-A, a fuel-efficient passenger-car tire that will be introduced to the Russian market in 2016.

The Russian market is an important market for Yokohama Rubber, and we plan to continue expanding sales in the country. In addition to the sales subsidiary Yokohama Russia L.L.C., the Yokohama Group's Russian presence includes LLC Yokohama R.P.Z., a passenger-car tire manufacturing and sales company that currently produces 1.6 million YOKOHAMA tires a year.

The MAKS International Aviation and Space Salon is a popular semi-annual event that typically attracts more than 500,000 visitors. Participants in this year's MAKS will include some 760 aviation industry-related companies from around the world.



Scene from a show featuring drift cars, racing cars and airplanes