

NEWS RELEASE



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Yokohama Rubber's Support for Motor Sports in 2015

Tokyo – The Yokohama Rubber Co., Ltd., today announced its plans for supporting motor sports events in 2015. Support for motor sports events in Japan and overseas is a key component of Yokohama Rubber's efforts to develop and improve tire technology. The Company's sponsorship of motor sports not only contributes to the globalization of its tire business and greater recognition of the YOKOHAMA tire brand but also helps to promote the growth, development and revitalization of motor sports market and the automobile industry as a whole.

YOKOHAMA looks forward to participating in many events this year. A brief summary of the main events follows.

■FIA World Touring Car Championship (WTCC)

YOKOHAMA has been the FIA WTCC's official tire supplier since 2006. Since 2010, the Company has supplied the WTCC with its YOKOHAMA ADVAN racing tires, which use the Company's proprietary orange oil compounding technology to enhance environmental performance while maintaining superior grip performance. Yokohama Rubber is pleased to be supplying tires to the WTCC for the 10th consecutive year in 2015. In 2014, regulations for participating cars were changed, allowing the use of more powerful engines and larger aerodynamic parts, which contributes to faster speeds. As a result, the racing cars are now using 18-inch tires with larger overall width, outer diameter, and inner diameter. This year's WTCC series will include 12 rounds and 24 races, with the first race to be held in Argentina on March 6–8 and subsequent rounds in Europe, Africa, South America and Asia.



WTCC (2014)

■Red Bull Global Rallycross

YOKOHAMA will supply control tires for the Red Bull Global Rallycross (GRC) series in 2015, the second year the Company has served as the series' official tire supplier. The race will be run exclusively on 17-inch ADVAN racing tires. GRC races feature production model cars with revised specifications that produce 600 horsepower and can stand up to the race's demanding conditions. These tough cars produce exciting races that have captured the attention of racing fans around the world. This year's GRC opens in Tampa, Florida, on May 31 and will include 12 races, mostly in the United States.



Scene from Red Bull GRC race in 2014

■GT & Touring Car Races

<Super GT Series>

Once again in this year's SUPER GT series—Japan's most popular motorsport event—YOKOHAMA will support two GT500 class teams: KONDO RACING's NISSAN GT-R and the LEXUS TEAM WedsSport BANDO's LEXUS RC-F. Last year, a car running on ADVAN racing tires recaptured the drivers' championship in the GT300 class, where Japanese GT cars compete fiercely with supercars from overseas. Again this year, many race participants will be running on YOKOHAMA tires and aiming to keep the championship trophy in the YOKOHAMA family.



KONDO RACING NISSAN GT-R during Super GT's GT500 race (2014)



LEXUS TEAM WedsSport BANDO LEXUS RC F car in GT 500 race (2014)



Drivers Nobuteru Taniguchi (right) and Tatsuya Kataoka (left) raise their GT300 championship trophy with team manager Ukyo Katayama

<VLN Endurance Series at Nürburgring / 24 Hours of Nürburgring>

Yokohama Rubber will supply tires to many of the racing teams competing in this year's VLN Endurance Series and the annual 24-hour race held at Germany's Nürburgring.

<Super Taikyu Series (Japan)>

YOKOHAMA's ADVAN racing tires will once again be the control tires for this race held in Japan. The races draw a wide variety of competitors, from FIA GT3 ST-X class cars to under-1500cc ST-5 class cars, increasing the interest in this Japan-based series of endurance races.

<GAZOO Racing 86 / BRZ Race>

This race is for street-spec TOYOTA 86 (86 Racing) and SUBARU BRZ (RA Racing). The vehicles all are therefore roughly comparable in regard to powertrain and other basic functions. But the entrants are free to choose tires from any manufacturer. All 10 races held in 2014 were won by cars running on YOKOHAMA tires.



GAZOO Racing 86/BRZ Race (2014)

<Other GT and Touring Car Races>

In addition to the races noted above, YOKOHAMA will provide its ADVAN racing tires to participants in a number of other GT and touring car races held around the world, including Japan's Inter Proto Series and Super Car Series and, for the first time, the SEAT Leon Eurocup.

- FIA European Touring Car Cup (ETCC)
- V8 Thunder Cars - Sweden
- IMSA GT3 Cup Challenge - U.S.A.
- Australian V8 Ute Racing Series - Australia
- Norwegian Thunder Car Championship
- Danish Thundersport Championship
- Inter Proto Series - Japan
- Super Car Series - Japan
- Russian Touring Car Championship (RTC)
- Irish Touring Car Championship (ITCC)
- Yokohama 1600 Challenge - Denmark
- Circuit Touring Car Championship - Peru
- LADA Granta Cup - Russia
- Aussie Racing Cars - Australia
- SEAT Leon Eurocup
- SEAT Italian Championship – Italia
- RallyX - Sweden

■Rally Series

<Asia-Pacific Rally Championship (APRC)>

Yokohama Rubber will again supply tires to many teams participating in the APRC, hopefully including the series champion.

<Japanese Rally Championship>

In 2014, cars running on YOKOHAMA tires took the championship in five of this series' six classes. YOKOHAMA is aiming for another year of multiple championships from supported teams, including the ADVAN PIAA LANCER (ADVAN PIAA Rally Team) led by team leader Fumio Nutahara, which last year reclaimed the crown in the series top-level JN6 class for the first time in five years.



ADVAN PIAA LANCER 2014 JN6 class champion

<Other Rally Series Races>

YOKOHAMA will again support top drivers seeking to win the championship of other rally series around the world, including the Canadian Rally Championship.

■Formula Races

<Macao Grand Prix>

The Macao Grand Prix celebrates its 62nd year in 2015 and YOKOHAMA tires will again be at the forefront, serving as the control tire for the event's headline Formula 3 race for a 33rd straight year. Many cars in other race categories will also compete on YOKOHAMA tires.



Macao Formula 3 (2014)

<Japanese Formula 3 Championship >

Top drivers from Japan and around the world will once again vie for the Japan F3 championship with ADVAN racing tires as the control tire.



Japan F3 Championship race (2014)

<Other formula series>

YOKOHAMA will also continue to provide tires for junior formula racing series, such as Japan's Super FJ.



Super FJ(2014)

■Autocrosses

YOKOHAMA will support drivers seeking the championship in all classes of this competition by supplying the high-performance “ADVAN A050” and “ADVAN NEOVA AD08R.”

YOKOHAMA looks forward to supporting a number of championship cars with its lineup of ADVAN rally tires featuring tires suitable to a wide range of road conditions, including “ADVAN A031” for use on soft road surfaces, the “ADVAN A036” for harder surfaces, and the latest addition to the series the “ADVAN A053” as standard gravel tire.

■Other Races

<Off-road races>

YOKOHAMA will once again have a strong presence at off-road races around the world, beginning with the Baja 1000 and other races in North America’s SCORE World Desert Championship series. YOKOHAMA’s GEOLANDAR tires for SUVs are popular with many teams participating in these off-road races.



Third-place finish in the Baja 1000 (2014)

<Kart races>

YOKOHAMA tires will once again be found on karts competing in the KF category of the All Japan Karting Championship. YOKOHAMA tires will again be the control tire for the FP-Junior category of the Japanese Junior Karting Championship and the Asian Karting Open Championship. Yokohama Rubber will also continue supplying its tires to circuit races in the Philippines, Indonesia and elsewhere.

Once again this year, Yokohama Rubber will be an enthusiastic supporter of racing teams competing in events across all motor sports categories and in countries around the world. The data gathered from the use of the Company’s tires under the demanding conditions of motor sports will contribute to the development of tires for everyday drivers around the world. News about sponsored races and their results will be posted on YOKOHAMA’s motor sports web site (<http://www.yrc.co.jp/cp/global/motorsports/>) as well as the Company’s official facebook site (<http://www.facebook.com/YokohamaRubber>) and the Yokohama Rubber Channel on YouTube (<http://www.youtube.com/TheYokohamaRubber>) .

Yokohama Rubber’s 2015 Motor Sports Calendar

FIA World Touring Car Championship (WTCC)

Rounds	Date	Circuit	Venue
1 & 2	03/06-03/08	Autódromo Termas de Río Hondo	Argentina
3 & 4	04/17-04/19	Circuit Moulay El Hassan, Marrakech	Morocco
5 & 6	05/01-05/03	Hungaroring, Budapest	Hungary
7 & 8	05/15-05/16	Nürburgring Nordschleife	Germany
9 & 10	06/05-06/07	Moscow Raceway	Russia
11 & 12	06/19-06/21	Slovakia Ring	Slovakia
13 & 14	06/26-06/28	Paul Ricard High Tech Test Track	France
15 & 16	07/10-07/12	Vila Real	Portugal
17 & 18	09/11-09/13	Twin Ring Motegi	Japan
19 & 20	09/25-09/27	Shanghai International Circuit	China
21 & 22	10/ 3 0-11/01	Buriram United International Circuit	Thailand
23 & 24	11/20-11/22	Losail International Circuit	Qatar

SUPER GT

Rounds	Date	Circuit	Venue
1	04/04-04/05	Okayama International Circuit	Japan
2	05/02-05/03	Fuji Speedway	Japan
3	06/20-06/21	Buriram United International Circuit	Thailand
4	08/08-08/09	Fuji Speedway	Japan
5	08/29-08/30	Suzuka Circuit	Japan
6	09/19-09/20	Sports Land SUGO	Japan
7	10/31-11/01	Autopolis International Racing Course	Japan
8	11/14-11/15	Twin Ring Motegi	Japan

Macau Grand Prix

Date	Event Name	Venue
11/19-11/22	The 62nd Macau Grand Prix	Macau