

February 13, 2015
For immediate release



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Yokohama Rubber Announces Changes in Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board of directors held on February 13, 2015. The changes will formally be approved after the general meeting of shareholders to be held on March 27, 2015.

Promoted Director

	<i>New position</i>	<i>Current position</i>
Hideto Katsuragawa	Director and Senior Managing Corporate Officer	Director and Managing Corporate Officer

Newly-appointed Director

	<i>New position</i>	<i>Current position</i>
Masataka Yamaishi	Director and Corporate Officer	Corporate Officer

Newly-appointed Audit & Supervisory Board Members

	<i>New position</i>	<i>Current position</i>
Hirohiko Takaoka	Audit & Supervisory Board Member	Managing Corporate Officer
Atsushi Kamei	Audit & Supervisory Board Member	

Promoted Corporate Officers

	<i>New position</i>	<i>Current position</i>
Tadashi Suzuki	Managing Corporate Officer	Corporate Officer
Hirohisa Hazama	Managing Corporate Officer	Corporate Officer
Osamu Mikami	Managing Corporate Officer	Corporate Officer

Newly-appointed Corporate Officers

	<i>New position</i>
Kazuyuki Mineo	Corporate Officer
Shinichi Takimoto	Corporate Officer

Retired Director

	<i>New position</i>	<i>Current position</i>
Yuji Goto	Advisor	Director and Senior Managing Corporate Officer

Retired Audit & Supervisory Board Members

Takashi Fukui
Go Kajitani

Retired Corporate Officers

	<i>New position</i>	<i>Current position</i>
Hirohiko Takaoka	Audit & Supervisory Board Member	Managing Corporate Officer
Yasushi Tanaka	Advisor	Managing Corporate Officer
Toshiyuki Nishida	Advisor	Managing Corporate Officer
Koichi Tsuruno	Advisor	Corporate Officer

New Management

Yokohama Rubber plans to establish the following new management after the general meeting of shareholders to be held on March 27, 2015.

Board of Directors

Tadanobu Nagumo	Chairman and CEO and Representative Director
Hikomitsu Noji	President and Representative Director
Toru Kobayashi	Director and Executive Vice President, Head of Corporate Planning Div., in charge of IT & Management System Planning Div., President of of Acty Corporation
Takao Oishi	Director and Senior Managing Corporate Officer, President of Multiple Business
Hideto Katsuragawa	Director and Senior Managing Corporate Officer, President of Tire Business, Chief Tire Marketing Officer, Head of Tire Overseas Sales & Marketing Div.
Fumio Morita	Director and Managing Corporate Officer, Head of Corporate Social Responsibility Div., in charge of Sports Business Planning Dept., President of PRGR Co., Ltd.
Tetsuya Kuze	Director and Managing Corporate Officer, Chief Tire Production Officer, Head of Tire Production Div., Head of Hiratsuka Factory
Shigeo Komatsu	Director and Managing Corporate Officer, Head of Global Procurement Div., in charge of Corporate Finance & Accounting Dept., President of Yokohamagomu Finance Co., Ltd.
Masataka Yamaishi	Director and Corporate Officer, Acting Head of Corporate Planning Div., Head of Tire Business Planning Div., Head of Corporate Planning Dept.
Naozumi Furukawa	Director
Hideichi Okada	Director

Audit & Supervisory Board Members

Hirohiko Takaoka
Masayoshi Daio
Yoshiki Sato
Akio Yamada
Atsushi Kamei

Corporate Officers

Takaharu Fushimi	Managing Corporate Officer, CEO of Yokohama Corporation of North America, CEO of Yokohama Tire Corporation, CEO of Yokohama Tire (Canada) Inc.
Yasushi Kikuchi	Managing Corporate Officer, Chief Tire Technical Officer, Head of Tire Material Development Div., in charge of R&D Center
Tadashi Suzuki	Managing Corporate Officer, Head of IT & Management System Planning Div., Head of Tire Logistics Div.

Hirohisa Hazama	Managing Corporate Officer, Head of O.E. Tire Sales & Marketing Div., President of Yokohama Continental Tire Co., Ltd.
Osamu Mikami	Managing Corporate Officer, Head of Domestic Replacement Tire Sales Div., President of Yokohama Tire Japan Co., Ltd.
Atao Kishi	Corporate Officer, Head of Commercial Tire Div.
Shigeru Nakano	Corporate Officer, President of LLC Yokohama R.P.Z., President of Yokohama Russia LLC
Shigetoshi Kondo	Corporate Officer, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co., Ltd.
Sigeru Kagami	Corporate Officer, Head of Tire Production Technology Div., Head of North America Tire Plant Div.
Yasuhiro Kurokawa	Corporate Officer, President of Yokohama Tire Philippines, Inc.
Masaki Noro	Corporate Officer, Head of Consumer Tire Development Div., President of Yokohama Motorsports International Co., Ltd.
Kazuya Nakazawa	Corporate Officer, President of Yokohama Industrial Products Japan Co., Ltd.
Kazuyuki Mineo	Corporate Officer, in charge of Multiple Business Production and Technology, Head of Multiple Business Production and Engineering Planning Dept.
Shinichi Takimoto	Corporate Officer, Acting Head of Tire Overseas Sales & Marketing Div.