

NEWS RELEASE



THE YOKOHAMA RUBBER CO., LTD.

36-11, Shimbashi 5-chome, Minato-ku,
Tokyo 105-8685, Japan

January 5, 2015
For immediate release

Contact:
Corporate Communications Dept.
Phone: 81-3-5400-4531
Fax: 81-3-5400-4570

Yokohama Rubber Announces Change in Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today the following change in senior management responsibilities. The change will be effective as of January 5, 2015.

Change in director's responsibilities

	<i>New position</i>	<i>Current position</i>
Yuji Goto	Director and Senior Managing Corporate Officer, Chief Tire Production Officer, Head of Tire Production Div., Head of Hiratsuka Factory, President of Kameyama Bead Co., Ltd.	Director and Senior Managing Corporate Officer, Chief Tire Production Officer, Head of Tire Production Div., Head of Hiratsuka Factory