

NEWS RELEASE



THE YOKOHAMA RUBBER CO., LTD.

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For immediate release

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Yokohama Rubber Announces Changes of Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that the company decided to make the following changes in responsibilities of senior management. The changes will become effective as of July 1, 2013.

As of July 1, 2013

Director

	<i>New position</i>	<i>Current position</i>
Tooru Kobayashi	Director and Executive Vice President, in charge of Corporate Planning Dept., Secretariat, GD100 Promotion Dept., Global HR Dept., Legal Dept., President of Multiple Business, President of Yokohama Business Association Corporation	Director and Executive Vice President, in charge of Corporate Planning Dept., Global HR Dept., Secretariat, GD100 Promotion Dept., President of Multiple Business, President of Yokohama Business Association Corporation

Corporate Officer

	<i>New position</i>	<i>Current position</i>
Shigetoshi Kondo	Corporate Officer, Head of Tire Logistics Div., Head of Tire Distribution Control Dept.	Corporate Officer, Head of Tire Logistics Div., Head of Tire Distribution Control Dept., President of Hamagomu Logistics Co., Ltd.
Koichi Tsuruno	Corporate Officer, President of Yokohama Tire Manufacturing (Thailand) Co., Ltd.	Corporate Officer, Head of Global HR Dept., President of Yokohama Pier Support Co., Ltd., Director of Yokohama Business Association Corporation