

April 2, 2013  
For immediate release

Contact:  
Corporate Communications Dept.  
Phone: 81-3-5400-4531  
Fax: 81-3-5400-4570

## Yokohama Rubber Announces Changes of Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that the company decided to make the following changes in responsibilities of senior management. The changes will become effective as of May 1, 2013.

### As of May 1, 2013

#### *Director*

	<i>New position</i>	<i>Current position</i>
Hikomitsu Noji	President and Representative Director, CEO of Yokohama Tire Corporation, CEO of Yokohama Corporation of North America	President and Representative Director

#### *Corporate Officer*

	<i>New position</i>	<i>Current position</i>
Yasushi Tanaka	Managing Corporate Officer, Assistant to President of Tire Business	Managing Corporate Officer, CEO of Yokohama Tire Corporation, CEO of Yokohama Corporation of America, CEO of Yokohama Corporation of North America