

March 29, 2013
For immediate release

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Yokohama Rubber Announces Changes of Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that the company decided to make the following changes in responsibilities of senior management. The changes will become effective as of April 1, 2013.

As of April 1, 2013

Director

	<i>New position</i>	<i>Current position</i>
Tooru Kobayashi	Director and Executive Vice President, in charge of Corporate Planning Dept., Global HR Dept., Secretariat, GD100 Promotion Dept., President of Multiple Business, President of Yokohama Business Association Corporation	Director and Executive Vice President, in charge of Corporate Planning Dept., Global HR Dept., Secretariat, GD100 Promotion Dept., President of Multiple Business
Tetsuya Kuze	Director and Corporate Officer, Chief Tire Technical Officer, Head of Consumer Tire Development Div., President of Yokohama Motorsports International Co., Ltd.	Director and Corporate Officer, Chief Tire Technical Officer, Head of Consumer Tire Development Div.

Corporate Officer

	<i>New position</i>	<i>Current position</i>
Koichi Tsuruno	Corporate Officer, Head of Global HR Dept., President of Yokohama Pier Support Co., Ltd., Director of Yokohama Business Association Corporation	Corporate Officer, Head of Global HR Dept., President of Yokohama Pier Support Co., Ltd.