

April 27, 2011 For immediate release



THE YOKOHAMA RUBBER CO., LTD.

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Yokohama Rubber Announces Changes of Representative Directors

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes in its representative directorship of the board at the meeting of the board of directors held on April 27, 2011. The changes are subject to decision by the meeting of the board of directors following the appointment of the new board directors at the ordinary general meeting of shareholders scheduled to be held on June 29, 2011.

Tadanobu Nagumo

New position:

Chairman and CEO and Representative Director

Current position:

President and Representative Director

Hikomitsu Noji

New position:

President and Representative Director, President of Tire Group

Current position:

Director and Senior Managing Corporate Officer, President of Tire Group



Chairman and CEO, Tadanobu Nagumo



President, Hikomitsu Noji

Brief Background of the New Chairman and CEO and the New President

Chairman and CEO, Tadanobu Nagumo

Birth date: February 12, 1947

Education: Graduated from the Faculty of Engineering, Shinsyu University in March 1969

Career:

April 1969 Joined The Yokohama Rubber Co., Ltd.

May 1994 Deputy General Manager of Shinshiro Plant

July 1996 President of Yokohama Tire Philippines, Inc.

June 1999 Director, Deputy General Manager of Tire Production Div., General Manager

of Tire Production Technology Dept.

November 2000 Director, General Manager of Tire Production Div.

June 2002 Managing Director, General Manager of Tire Production Div., General

Manager of Tire Planning Div.

June 2003 Executive Director, President of Tire Group

June 2004 to present: President and Representative Director

President, Hikomitsu Noji

Birth date: October 30, 1958

Education: Graduated from the Faculty of Science and Engineering, Waseda University in March 1982

Career:

April 1982 Joined The Yokohama Rubber Co., Ltd.

July 2002 Deputy General Manager of Shinshiro Plant

June 2004 General Manager of Mishima Plant

January 2007 President of Yokohama Tire Philippines, Inc.

June 2008 Corporate Officer, Deputy General Manager of Tire Production Div.,

President of Yokohama Tire Philippines, Inc.

January 2009 Corporate Officer, General Manager of Tire Production Div.

June 2009 Director and Corporate Officer, General Manager of Tire Global Production

Div., General Manager of Tire Production HR Dept.

June 2010 Director and Managing Corporate Officer, President of Tire Group, General

Manager of Tire Global Production Div.

April 2011 to present: Director and Senior Managing Corporate Officer, President of Tire Group