

December 9, 2011
For immediate release

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Yokohama Rubber Announces Changes of Senior Management

Tokyo – The Yokohama Rubber Co., Ltd. announced today that the company decided to make the following changes in responsibilities of senior management at its December 9, 2011 meeting of the board of directors. The changes will become effective as of January 1, 2012.

Director

	<i>New position</i>	<i>Current position</i>
Hikomitsu Noji	President and Representative Director	President and Representative Director, President of Tire Group
Tooru Kobayashi	Director and Vice President, in charge of Corporate Planning Dept., Secretariat, GD100 Promotion Dept., President of Multiple Business Group	Director and Vice President, President of Multiple Business Group, General Manager of Electric Material Div.
Yuji Goto	Director and Managing Corporate Officer, President of Tire Group, General Manager of Tire Global Business Planning Div.	Director and Managing Corporate Officer, General Manager of Tire Global Business Planning Div.

Corporate Officer

	<i>New position</i>	<i>Current position</i>
Hirohiko Takaoka	Managing Corporate Officer, in charge of Sports Business Div., Vice President and Corporate Officer of Yokohama Tire Japan Co., Ltd.	Managing Corporate Officer, in charge of Sports Business Div., Corporate Planning Dept., Secretariat, GD100 Promotion Dept., President of Acty Corporation