

# NEWS RELEASE

# YOKOHAMA

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For immediate release

Contact:  
Corporate Communications Dept.  
The Yokohama Rubber Co., Ltd.  
36-11, Shimbashi 5-chome  
Minato-ku, Tokyo 105-8685  
Phone: 81-3-5400-4531  
Fax: 81-3-5400-4570

## Best-Known Hill Climb in the World

### Electric Vehicle Bests EV Performance Record on Yokohama Tires

Tokyo - The Yokohama Rubber Co., Ltd., has announced that its racing team, Team Yokohama, in only its second year, turned in the best performance for an EV at the 2010 Pikes Peak International Hill Climb. The team referred to the race as the “Team Yokohama EV Challenge,” and its time of 13:17.57 was about 1:15 faster than the EV record of 14:33.10. The race was staged on Sunday, June 27, in the state Colorado, U.S.A.

Team Yokohama participated with an original EV racing car powered by lithium-ion batteries from Sanyo Electric and an AC induction motor from American AC Propulsion. The car was fitted with prototype next-generation tires from Yokohama designed to demonstrate stability on any kind of road surface, with additional environmental benefits, and was driven by Mr. Ikuo Hanawa, a skilled performer in world-class off-road racing. The car performed beautifully from start to finish, and Yokohama’s tires afforded stable running over a combination of tarmac and gravel surfaces.

Run this year for the 88th time, the Pikes Peak International Hill Climb - also known as the “Race to the Clouds” - is the best-known hill climb in the world. Racing to the 4,301-meter summit, participants climb about 20 kilometers, starting at the 2,862-meter level. Competition is based on time.



Original EV racing car



The car in the race

横浜ゴム株式会社 広報部 広報・IRグループ  
〒105-8685 東京都港区新橋5丁目36番11号 TEL:(03) 5400-4531 FAX:(03) 5400-4570

THE YOKOHAMA RUBBER CO., LTD. CORPORATE COMMUNICATIONS DEPT.  
36-11, Shimbashi 5-chome, Minato-ku, Tokyo 105-8685, Japan Telephone: 81-3-5400-4531 Facsimile: 81-3-5400-4570