

NEWS RELEASE



YOKOHAMA

May 12, 2009
For immediate release

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Senior Management Changes

At a meeting held on May 12, 2009, the Board of Directors of Yokohama Rubber Co., Ltd., adopted the following senior management changes that will formally be approved after a general meeting of shareholders to be held on June 26, 2009.

Promoted to Director and Senior Managing Corporate Officer (current position)

Tooru Kobayashi (Director and Managing Corporate Officer)

Norio Karashima (Director and Managing Corporate Officer)

Promoted to Director (current position)

Takashi Fukui (Managing Corporate Officer)

Hikomitsu Noji (Corporate Officer)

Promoted to Managing Corporate Officer (current position)

Toshio Izawa (Corporate Officer)

Yuji Goto (Corporate Officer)

Promoted to Corporate Officer

Tatsuya Murata

Fumio Morita

Toshiyuki Nishida

Retiring from Director and Corporate Officer (current position)

Takashi Yamashita (Director and Senior Managing Corporate Officer)

Hideo Fujiwara (Director and Corporate Officer)

Akihisa Takayama (Managing Corporate Officer)

Promoted to Corporate Auditor (current position)

Hideo Fujiwara (Director and Corporate Officer)

Retiring from Corporate Auditor

Seiichi Suzuki

Takashi Yamashita, Akihisa Takayama and Seiichi Suzuki will be appointed to Advisor.

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New Management

Yokohama Rubber plans to establish the following new management after a general meeting of shareholders to be held on June 26, 2009.

Directors

Name	Position
Tadanobu Nagumo	President and Representative Director
Tatsunari Kojima	Director and Senior Managing Corporate Officer, General Manager of Corporate Social Responsibility Div.
Tooru Kobayashi	Director and Senior Managing Corporate Officer, President of Multiple Business Group, General Manager of Industrial Products Business Group
Norio Karashima	Director and Senior Managing Corporate Officer, President of Tire Global Sales & Marketing Group, General Manager of Tire Overseas Sales & Marketing Div.
Toshihiko Suzuki	Director and Managing Corporate Officer, General Manager of Tire Global Technical Div.
Takashi Fukui	Director and Managing Corporate Officer, General Manager of Corporate Planning Div.
Kinya Kawakami	Director and Corporate Officer, in charge of Corporate Purchasing Dept., General Manager of R&D Center
Hikomitsu Noji	Director and Corporate Officer, General Manager of Tire Global Production Div., General Manager of Tire Production HR Dept.

Corporate Officers

Name	Position
Koichi Tanaka	Managing Corporate Officer, Deputy President of Tire Global Sales & Marketing Group., President of Yokohama Tire Japan Co., Ltd.
Shinichi Suzuki	Managing Corporate Officer, in charge of MIS Dept., General Manager of Tire Global Logistics Div.
Seiji Takai	Managing Corporate Officer, Chairman & President of Yokohama Rubber (China) Co., Ltd., Chairman of Hangzhou Yokohama Tire Co., Ltd., Chairman of Suzhou Yokohama Tire Co., Ltd., Chairman of Yokohama Hoses & Coupling (Hangzhou) Co., Ltd., Chairman of Yokohama HAMATITE (Hangzhou) Co., Ltd.
Toshio Izawa	Managing Corporate Officer, in charge of Quality Assurance, Safety & Health Management Dept., General Manager of Hiratsuka Factory

Yuji Goto	Managing Corporate Officer, General Manager of O.E. Tire Sales & Marketing Div.
Misao Hiza	Corporate Officer, General Manager of Industrial Products Technical Div.
Hirohiko Takaoka	Corporate Officer, General Manager of Sports Business Div.
Takao Oishi	Corporate Officer, President of Yokohama Tire Corporation, President of Yokohama Corporation of America, President of Yokohama Corporation of North America
Shigeo Komatsu	Corporate Officer, General Manager of Tire Global Product Planning Div.
Yasushi Tanaka	Corporate Officer, Deputy General Manager of Corporate Planning Div., General Manager of Corporate Planning Dept.
Tatsuya Murata	Corporate Officer, General Manager of Aerospace Div.
Fumio Morita	Corporate Officer, General Manager of Corporate Finance & Accounting Dept., President of Yokohamagomu Finance Co., Ltd.
Toshiyuki Nishida	Corporate Officer, in charge of Industrial Products Business, General Manager of Industrial Products Production Div., Chairman & CEO of YH America, Inc., Chairman of SAS Rubber Company