

NEWS RELEASE

YOKOHAMA

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For immediate release

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Yokohama to Supply “ADVAN” for 2008 and 2009 FIA WTCC as Control Tire

Tokyo - The Yokohama Rubber Co., Ltd., has announced that it will continue to supply its global flagship brand “ADVAN” as the control tire for the 2008 and 2009 FIA World Touring Car Championship (WTCC). Yokohama has been the official tire supplier of WTCC since 2006; the performance of “ADVAN” tires has been highly evaluated, and has met all the FIA’s sporting and technical requirements.

WTCC is one of three FIA-titled world championships, along with Formula 1 (F-1) and the World Rally Championship (WRC). In 2007, races are being staged in nine European countries, plus Brazil and China (Macau). In order for different types of cars with different characteristics to perform at their best on any kind of circuit, Yokohama supplies the special ADVAN A005 for dry and the special ADVAN A006 for wet conditions. Each has achieved a good level of balance between speed and durability, and was developed based on rich experience and data accumulation in Yokohama’s motorsport activities over many years. Tire sizes are 240/610R17 for the ADVAN A005 and 230/610R17 for the ADVAN A006.

Yokohama will use its four-year experience in WTCC to further refine its technology, spread awareness of its outstanding products to the world, and more vigorously pursue the concepts of “high technology” and “high performance” that lie behind its global flagship brand ADVAN.



Special “ADVAN” tires only for WTCC



An exciting start (2007)

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