

NEWS RELEASE



YOKOHAMA

May 10, 2007
For immediate release

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Senior Management Changes

On May 10, 2007, The Yokohama Rubber Co., Ltd., at the Meeting of its Board of Directors, decided the following changes in corporate officers and in senior corporate auditor to become effective upon approval at the General Meeting of Shareholders to be held on June 28, 2007.

Promoted to Managing Corporate Officer

New position	Name	Current position
Managing Corporate Officer	Koichi Tanaka	Corporate Officer
Managing Corporate Officer	Takashi Fukui	Corporate Officer
Managing Corporate Officer	Norio Karashima	Corporate Officer

Promoted to Corporate Officer

New position	Name	New position (as of June 28, 2007)
Corporate Officer	Etsuji Hanatate	Deputy General Manager of Tire Overseas Sales & Marketing Div., General Manager of Tire Overseas Sales & Marketing Dept. No.2
Corporate Officer	Misao Hiza	In charge of MB Technical, General Manager of MB Business Development Center, General Manager of Hamatite Div., General Manger of Hamatite Technical Dept.

Retiring from Corporate Officer

Name	Current position	New position
Toshihiko Shiraki	Managing Corporate Officer	Advisor and President of Yokohama Tire Chubu Sales Co., Ltd.
Masamichi Danjo	Managing Corporate Officer	Advisor and President of Yokohama Techno Research Co., Ltd.
Michio Yuge	Corporate Officer	Senior Corporate Auditor

Promoted to Senior Corporate Auditor

Name	Current position
Michio Yuge	Corporate Officer

Retiring from Senior Corporate Auditor

Name	Current position	New position
Masaaki Kusida	Senior Corporate Auditor	Advisor

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New Management

Yokohama Rubber plans to establish the following new management after the General Meeting of Shareholders to be held on June 28, 2007.

Directors

Name	Position
Yasuo Tominaga	Chairman and Representative Director
Tadanobu Nagumo	President and Representative Director
Keigo Ueda	Director and Senior Managing Corporate Officer, in charge of Corporate General Affairs Dept., Internal Audit Dept., General Manager of Hiratsuka Factory, General Manager of Corporate Compliance Dept., President of Hamagomu Real Estate Co., Ltd.
Takashi Sugimoto	Director and Senior Managing Corporate Officer, in charge of Business Development in BRICs, Chairman of Yokohama Rubber (China) Co., Ltd.
Takashi Yamashita	Director and Senior Managing Corporate Officer, in charge of Quality Assurance, President of Sports Group, General Manager of Original Equipment Tire Sales Div.
Tetsuya Mizoguchi	Director and Managing Corporate Officer, President of Multiple Business Group, General Manager of R & D Center
Tatsunari Kojima	Director and Managing Corporate Officer, in charge of Secretariat, Corporate Planning Dept., Corporate Communications Dept., Corporate Finance & Accounting Dept., MIS Dept., Internal Control Dept., President of Yokohama Corporation of North America
Tooru Kobayashi	Director and Corporate Officer, in charge of Off-the-road Tire & Aircraft Tire Div., Waste-Reduction Promotion Dept., General Manager of Tire Planning Div.

Corporate Officers

Name	Position
Akihisa Takayama	Managing Corporate Officer, General Manager of Tire Production Div.
Koichi Tanaka	Managing Corporate Officer, General Manager of Tire Domestic Sales & Marketing Div.
Takashi Fukui	Managing Corporate Officer, General Manager of Tire Overseas Sales & Marketing Div.
Norio Karashima	Managing Corporate Officer, President of Yokohama Tire Corporation, President of Yokohama Corporation of America

Toshio Izawa	Corporate Officer, in charge of MB Production, General Manager of Hoses and Coupling Div.
Yasuhiro Mizumoto	Corporate Officer, in charge of Environmental Conservation Dept., General Manager of Tire Technical Div.
Shinichi Suzuki	Corporate Officer, Vice President of Yokohama Tire Corporation
Toshihiko Suzuki	Corporate Officer, General Manager of Shinshiro Plant
Hideo Fujiwara	Corporate Officer, in charge of Corporate Personnel Dept., Corporate Purchasing Dept., Safety & Health Management Dept., General Manager of Corporate Finance & Accounting Dept.
Ichiro Kondo	Corporate Officer, President of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co., Ltd.
Hajime Yamazaki	Corporate Officer, Chairman & CEO of YH America, Inc., Chairman of SAS Rubber Company
Seiji Takai	Corporate Officer, General Manager of Aerospace Div.
Yuji Goto	Corporate Officer, in charge of TB Tire Business, General Manager of TB Tire Product Planning Dept.
Etsuji Hanatate	Corporate Officer, Deputy General Manager of Tire Overseas Sales & Marketing Div., General Manager of Tire Overseas Sales & Marketing Dept. No.2
Misao Hiza	Corporate Officer, in charge of MB Technical, General Manager of MB Business Development Center, General Manager of Hamatite Div., General Manger of Hamatite Technical Dept.