

# NEWS RELEASE



# YOKOHAMA

April 21, 2005  
For immediate release

Contact:  
Corporate Communications Dept.  
The Yokohama Rubber Co., Ltd.  
36-11, Shimbashi 5-chome  
Minato-ku, Tokyo 105-8685  
Phone: 81-3-5400-4531  
Fax: 81-3-3432-8430

## Yokohama Establishes Tire Sales Company in Russia

Tokyo —The Yokohama Rubber Co., Ltd., established an automobile tire sales subsidiary in Russia on April 1 to reinforce local marketing. The Moscow-based company is called Yokohama Russia L.L.C. Operations will start in late April.

The new company is a joint venture between Yokohama and Itochu Corporation (with stakes of 85.1% and 14.9%, respectively). The subsidiary is capitalized at US\$400,000. The sales target is 700,000 tires annually by 2008. The new company will offer only passenger car tires for a brief period, the goal being to augment the lineup with truck and bus tires if demand seems favorable.

The new entity will complement nine other Yokohama sales companies in Europe, notably in the United Kingdom, Italy, Switzerland, Sweden, Germany, Austria, Denmark, Belgium, and Spain.

### Profile of new company

President:	Takayuki Hamaya (from Yokohama)
Vice President:	Makoto Muto (from Itochu)
Paid-in capital:	US\$400,000
Business:	Automobile tire sales <sup>1</sup>
Address:	Panfilova Street 19, 1, 3 <sup>rd</sup> Floor Khimki-Center, Khimki, Moscow region, Russian Federation

横浜ゴム株式会社 広報部 広報・IRグループ  
〒105-8685 東京都港区新橋5丁目36番11号 TEL:(03) 5400-4531 FAX:(03) 3432-8430

THE YOKOHAMA RUBBER CO., LTD. CORPORATE COMMUNICATIONS DEPT.  
36-11, Shimbashi 5-chome, Minato-ku, Tokyo 105-8685, Japan Telephone: 81-3-5400-4531 Facsimile: 81-3-3432-8430