

# PRESS RELEASE

# YOKOHAMA

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## Yokohama Rubber to Promote High-Performance Yokohama Tires, Centered around A.V.S series, at Seventh Middle East International Motor Show

Tokyo – The Yokohama Rubber Co., Ltd., will participate in the seventh Middle East International Motor Show. The five-day event will be held in Dubai, the United Arab Emirates, from December 11. The company will highlight its flagship A.V.S series at the show to reinforce its reputation for high-performance tires.

The company will showcase the A.V.S Sport, which is available worldwide for street cars, and the A.V.S dB, a tire that provides exceptional comfort. A.V.S Sport is original equipment on some of the world's leading sportscar brands, including Porsche and Aston Martin. In March 2002, a four-door KLEEMANN E55K sedan fitted with the A.V.S. Sport reached 338 km/h to enter the Guinness Book of World Records. Since its international launch last year, the A.V.S dB has won accolades for offering superior quietness and drivability. The company will also exhibit a sport utility vehicle prototype tire that it will debut in the Middle East, as well as its Z.P.S runflat tire and Support Ring System.

Yokohama Rubber sells passenger, truck and bus, and off-road tires in the Middle East, where it enjoys a high market share. The company's tires are original equipment on many top-selling models, and the company's tires are popular for their Outstanding performance.



Image of Yokohama Rubber's booth.

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