Yokohama Rubber's Sustainability

The Yokohama Rubber Group has adopted the sustainability slogan "Caring for the Future." Through initiatives that address societal challenges as part of our business activities, we work together with our stakeholders to create shared value while contributing to societal sustainability and enhancing corporate value.

Message from the Officer in Charge of the CSR Division



Tomoaki Miyamoto
Member of the Board and Managing Officer, Officer in charge of the CSR

Yokohama Rubber believes it is important to contribute to societal sustainability and create shared value with stakeholders through its business activities, and has been working to help address societal issues by leveraging the technological capabilities and expertise it has cultivated over the years.

We have long been committed to environmental initiatives. In 1998, for example, we developed the "DNA" series, the first eco-tires produced in Japan. In 2007, we launched the YOKOHAMA Forever Forest activities, under which native tree species are planted at production and sales sites in Japan and overseas based on each area's potential natural vegetation. Since 2010, we have also promoted biodiversity conservation activities at our production sites by monitoring the environmental impacts of our operations through biological surveys, while working with local communities on water resource risk management and ecosystem conservation. As a result of these initiatives, five domestic sites had been certified as Nationally Certified Sustainably Managed Natural Sites as of March 2026. Through these activities, we believe employees have come to see sustainability as a personal matter, leading to greater awareness about sustainability issues.

It is also important for sustainable corporate management to recognize the issues that need to be addressed through dialogue with stakeholders and incorporate them into business strategies and operations. By maintaining ongoing communication, we build trust and strive to reflect stakeholders' perspectives more deeply in management.

Under the sustainability slogan "Caring for the Future," we aim to contribute to societal sustainability and also enhance the sustainability of our business by advancing initiatives toward the goals we have set for our material issues.

Sustainability Slogan

Caring for the Future

Yokohama Rubber Group Action Guidelines

We have established the Yokohama Rubber Group Action Guidelines in accordance with the 10 principles in the four areas (human rights, labor, the environment, and anti-corruption) of the United Nations Global Compact, which all members of the Group share as guidelines for promoting business activities.

Seven Action Guidelines

1. We shall respect human rights inside and outside the company.
2. We shall create workplaces that are safe and healthy.
3. We shall harmonize our activities with the global environment.
4. We shall provide safe and high-quality products and services.
5. We shall conduct corporate activities with a high transparency and practice proper disclosure of information.
6. We shall observe not only laws and regulations but also social norms.
7. We shall aspire to harmony and prosperity with local communities.

For more details on the Seven Action Guidelines
https://www.y-yokohama.com/global/sustainability/business/suspolicy/

Sustainability Governance and Sustainability Promotion System

The CSR Council, chaired by our Chairman & CEO and attended by all of the internal directors (including Audit and Supervisory Committee members), meets twice a year (in May and November) to formulate policies and develop measures related to the sustainability issues that the Yokohama Rubber Group should address, including the environment, occupational safety and health, disaster prevention, quality, human capital, human rights, and social contribution.

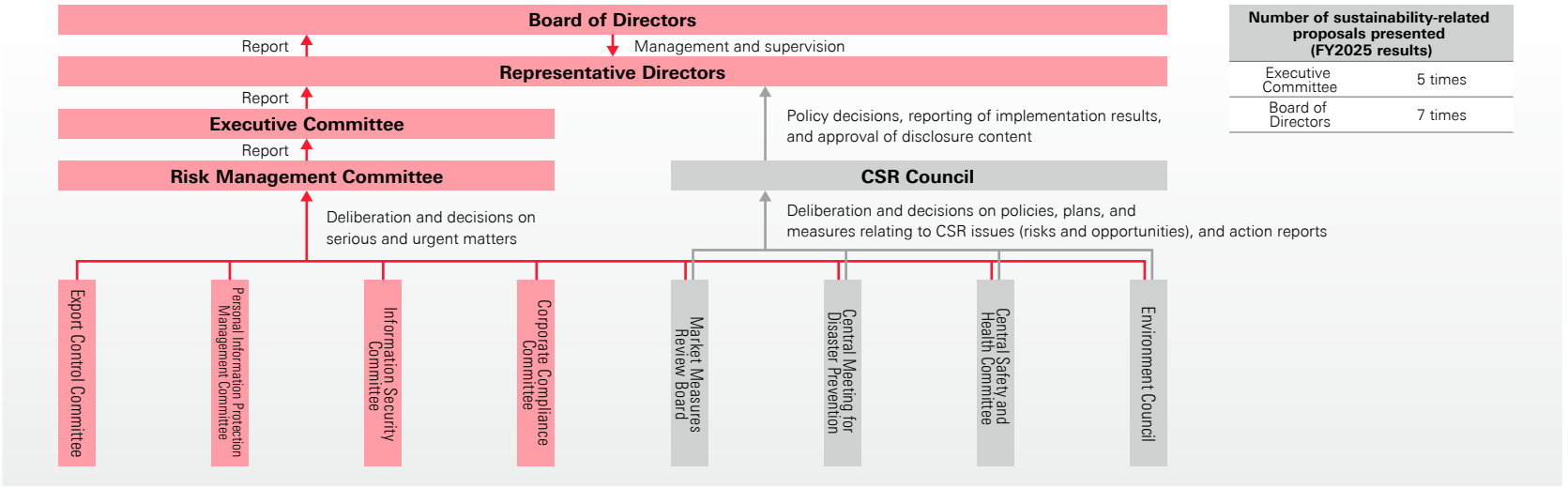
Matters of particular importance, matters requiring prompt management decisions, and matters requiring reporting or deliberation are discussed by the Executive Committee and, depending on their significance, are submitted or reported to the Board of Directors. The Board of Directors regularly oversees the impact of sustainability-related risks and opportunities on management strategy through reports from these committees.

Progress on sustainability issues is reported monthly to the chairman & CEO, president & COO, member of the Board in charge of the CSR Division, and internal directors serving as Audit and Supervisory Committee members.

In addition, carbon neutrality and circular economy issues are discussed on an ongoing basis during executive retreats that are held twice annually. Executives from across the Group, including those based overseas, attend these retreats to discuss management strategies. For sustainability issues that are both significant and urgent, we have established a framework for prompt response in coordination with the Risk Management Committee.

Yokohama Rubber's Sustainability

Sustainability Governance and Sustainability Promotion System



Number of sustainability-related proposals presented (FY2025 results)	
Executive Committee	5 times
Board of Directors	7 times

Material Issues and the Material Issue Identification Process

In 2024, we revised our material issues in light of changes in the business environment and societal issues surrounding the Group. We identify material issues that are essential to society and the environment, as well as to the Group's sustained growth, and establish medium- to long-term non-financial KPIs to support their achievement.

See page 27 for details
Risks and Opportunities/Progress on Materiality

Material issue identification and reviews are carried out in three steps from Step 1 to Step 3 as follows. We plan to continue periodically revising the issues based on changes in the operating environment, etc.

