



# Motorsports Activities

For 60 years, since the Company began supplying tires to motorsports in Japan in 1963, Yokohama Rubber has participated in a wide range of motorsports in Japan and abroad, including races and rallies. By utilizing the advanced technical capabilities and knowledge cultivated in the field of motorsports, where extreme driving is required, in the development of tires for passenger cars, we are creating high-performance tires with excellent safety and quietness levels, and reduced environmental impacts while offering an exhilarating driving experience.

Relevant materiality	What we aim to do
 <b>Provision of products and services that contribute to a sustainable society</b>	<ul style="list-style-type: none"> <li>Achieve a safe and comfortable mobility society through improved quality and performance based on proprietary technologies</li> </ul>
 <b>Contribution to a decarbonized society and circular economy</b>	<ul style="list-style-type: none"> <li>Contribute to the circular economy by increasing the use of renewable and recycled materials</li> </ul>

## Yokohama Rubber's Commitment to Motorsports

Yokohama Rubber supplies tires to a wide range of motorsports in Japan and abroad, from the top category to the grassroots category. Motorsports is a grand testing ground for tire development, and the technology cultivated through competition is fed back to our development of high-performance, high-quality new passenger car and aftermarket tires. In addition to reducing the rolling resistance and

improving the quietness and safety of tires, which results in the reduction of CO<sub>2</sub> emissions from passenger cars, we will fulfill our responsibilities as a tire maker by pursuing "exhilarating driving experiences" as a form of added value.



## Results in FY2023

### Third Round SUPER GT GT500 Class (Japan) champion

In June 2023, a car equipped with ADVAN racing tires won the long-awaited victory in the GT500 class during the third round of SUPER GT, Japan's highest level touring race. We continued to take on the challenge of participating in the SUPER GT championship, a tire competition race category, as a challenger, and showed the strength of our evolved ADVAN racing tires.



### Pikes Peak International Hill Climb overall champion for two consecutive years

At the 101st Pikes Peak International Hill Climb, known as the toughest hill climb race in the world, held in Colorado (US) in June 2023, a car equipped with ADVAN racing tires won the overall championship for the second consecutive year. The winning car was equipped with tires made partially using sustainable



materials, which account for approximately 33% of the materials used, demonstrating the high level of our technological capabilities to achieve stable performance even in harsh conditions.

### Asia Cross Country Rally overall champion for two consecutive years

In the Asia Cross Country Rally 2023, the largest cross-country rally in Asia which was held in August 2023, a vehicle with GEOLANDAR M/T G003 tires won the overall championship for the second consecutive year, capturing the top three spots with 2nd and 3rd place finishes in addition to the championship. Last year, vehicles equipped with GEOLANDAR M/T G003 tires won the overall championship and finished in 3rd, 4th and 5th place. These results once again demonstrated the superior performance and durability in grueling off-road races.



## Future Issues and Measures

In response to growing environmental awareness in the motorsports industry, Yokohama Rubber is developing racing tires using sustainable materials including renewable and recycled materials. We supplied tires made of sustainable materials as the control tires for the Pikes Peak International Hill Climb in the US in 2022 and 2023 and the SUPER Formula (Japan) starting in 2023 to promote the development of environmental impact reduction technologies based on

data from actual races. Going forward, we will continue to develop racing tires using sustainable materials, and utilize the knowledge gained through these efforts in the development of tires for new cars and replacement use, thereby contributing to the improvement of the environmental performance of tires and the development of sustainable motorsports.