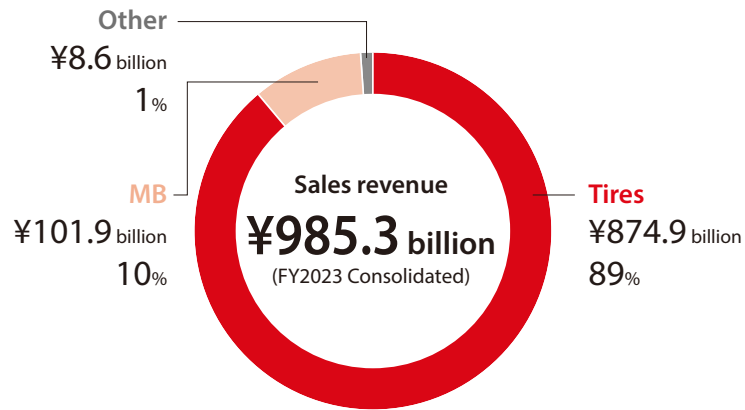
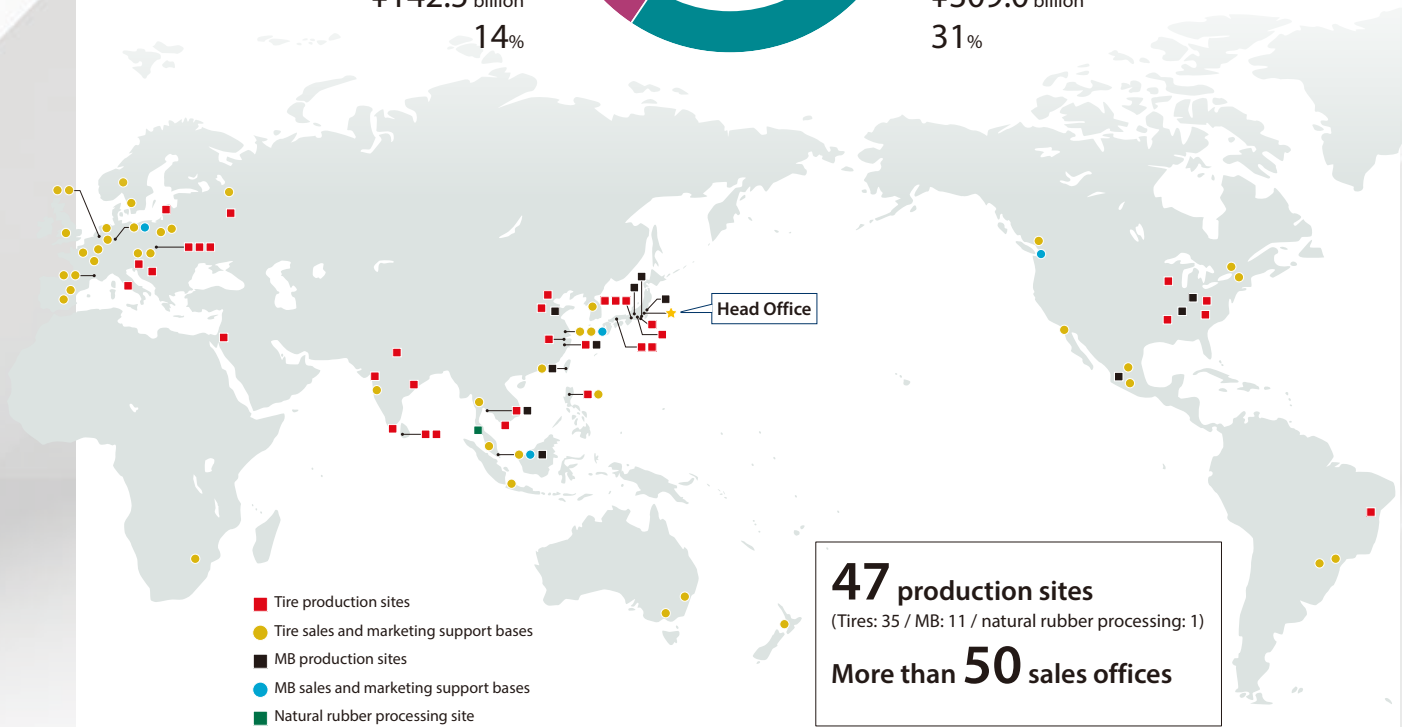
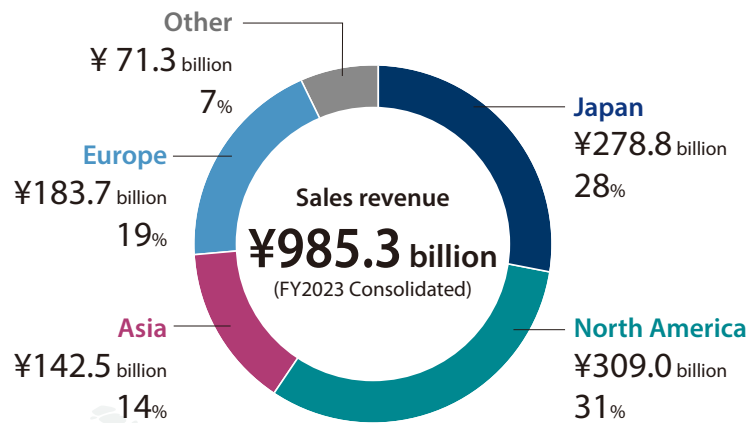


At a Glance

Sales Revenue by Business Segment



Global Expansion (Sales Revenue by Region)



(As of July 31, 2024)



Tire Business

Yokohama Rubber develops, manufactures, and sells high quality tires used in almost every aspect of our world, from tires for passenger cars for everyday use, truck and bus tires supporting people's mobility and logistics, tires for construction and mining vehicles at work on construction sites and in resource development, tires for industrial machinery to tires for agricultural and forestry machinery.

Consumer Tire Business



In the Consumer Tire Business, we develop, manufacture and sell high value-added tires for passenger cars, meeting diverse needs of drivers.



ADVAN, Yokohama Rubber's global flagship tire brand

Strengths and competitive advantages

Proprietary technology, quality, product performance, product lineup and global sales network

Customers

Car makers and drivers

Commercial Tire Business



In the Commercial Tire Business, we develop, manufacture and sell tires for trucks, buses, construction, mining and industrial machinery, and agricultural and forestry machinery.



507U, an EV-compatible Rib-Lug tire for low-floor buses

Strengths and competitive advantages

Proprietary technology, quality, durability, product lineup, cost competitiveness, global sales and service network

Customers

Vehicle makers (truck and bus, construction, mining and industrial machinery, and agricultural and forestry machinery) and companies



MB Business

We also carry a broad range of other products including hydraulic hoses and fittings for construction vehicles and various machine tools, automotive hoses, conveyor belts, marine products and aerospace products. Yokohama Rubber has played a significant role around the world for many years contributing to the development of a host of industries, including automobiles, petroleum, gas, mining, construction and aviation.



Hydraulic hoses used in construction machinery

Strengths and competitive advantages

Proprietary technology, quality, product performance, product lineup and global sales network

Customers

Makers (automobiles, construction machinery, machine tools, aircraft, etc.), petroleum, steel and other industries



Other Business

In other business, we manufacture and sell golf gear under the PRGR (Pro Gear) brand.



RS X series

Strengths and competitive advantages

Proprietary technologies, innovative ideas and analyzing hitting data at directly operated stores

Customers

Golfers around the world