



Motorsports Activities

For 60 years, since the Company began supplying tires to motorsports in Japan in 1963, Yokohama Rubber has participated in a wide range of motorsports in Japan and abroad, including races and rallies. By utilizing the advanced technical capabilities and knowledge cultivated in the field of motorsports, where extreme driving is required, in the development of tires for passenger cars, we are creating high-performance tires with excellent safety and quietness levels, and reduced environmental impacts while offering an exhilarating driving experience.

Relevant material issues	Initiatives
 Products	<ul style="list-style-type: none"> • Manufacture and sell tires and industrial materials with advanced safety, quality and environmental performance • Manufacture and sell carbon neutral products
 The Earth	<ul style="list-style-type: none"> • Achieve carbon neutrality of our own activities by 2050 • Achieve 100% utilization rate of sustainable raw materials by 2050

Yokohama Rubber’s Commitment to Motorsports

Yokohama Rubber supplies tires to a wide range of motorsports in Japan and abroad, from the top category to the grassroots category. Motorsports is a grand testing ground for tire development, and the technology cultivated through competition is fed back to our development of high-performance, high-quality new passenger car and

aftermarket tires. In addition to reducing the rolling resistance and improving the quietness and safety of tires, which results in the reduction of CO₂ emissions from passenger cars, we will fulfill our responsibilities as a tire manufacturer by pursuing “exhilarating driving experiences” as a form of added value.



Results in FY2022

GT300 Class Series Champion

A car using Yokohama Rubber’s global flagship tire brand ADVAN won the series championship for the first time in two years in the GT300 class of the 2022 SUPER GT, Japan’s highest level touring race. The ADVAN racing tires provided by Yokohama Rubber were a powerful ally in helping the car recapture the title thanks to excellent grip and handling stability.



this traditional hill climb race that has been held since 1916, our tires demonstrated our high level of technical ability to achieve stable driving even in harsh conditions.



Pikes Peak International Hill Climb Overall Champion

At the 100th Pikes Peak International Hill Climb, a car with ADVAN tires won the overall championship for the first time in two years. In

Asia Cross Country Rally Overall Champion

In the Asia Cross Country Rally 2022, a car with GEOLANDAR tires won the overall championship (4 of the 5 winning cars used GEOLANDAR). The tire’s high off-road performance has been proven in many races.



Future Issues and Measures

In response to growing environmental awareness in the motorsports industry, Yokohama Rubber is developing racing tires using renewable and recycled raw materials. In the All Japan Super Formula Championship, we began supplying dry tires that use approximately 33% of sustainable materials from 2023, and we are developing them to further increase the ratio of sustainable materials. In addition, in 2022, we participated in a harsh hill climb race in the United States

with tires made of sustainable materials, and are promoting the development of technologies to reduce the environmental impact through actual races. We will continue to develop racing tires using sustainable materials to further improve the environmental performance of tires for production vehicles and contribute to the development of sustainable motorsports.