

**INTEGRATED REPORT 2023**  
CREATING VALUE FOR PEOPLE



# Aiming to Enrich More People's Lives and Contribute to Their Greater Happiness and Well-Being

Yokohama Rubber established its corporate philosophy in 1992.

It consists of the Basic Philosophy, Management Policies, Action Guidelines and Corporate Slogan.

The Basic Philosophy embodies the types of business where Yokohama Rubber commits itself in all activities.

The Management Policies outline basic administrative principles for upper-level management to commit themselves to.

The Action Guidelines are the code of conduct for each employee to comply with.



## CORPORATE PHILOSOPHY

## BASIC PHILOSOPHY

To enrich people's lives and contribute to their greater happiness and well-being by devoting our wholehearted energies and advanced technology to the creation of beneficial products.

## MANAGEMENT POLICIES

- Take on the challenge of new technologies to produce new value.
- Develop proprietary business fields to expand the scope of business.
- Create a workplace that values, improves and energizes people.
- Deal fairly with society and value harmony with the environment.

## ACTION GUIDELINES

- Develop ourselves so that we may give our personal best.
- Trust, challenge and improve one another.
- Nurture a welcoming, open spirit.

## CORPORATE SLOGAN

Excellence by nature



## Editorial Policy

To give all stakeholders including shareholders and investors a proper understanding of the Yokohama Rubber Group's management strategies and business activities in general, we believe it is important to systematically identify and explain non-financial information such as society, the environment, human resources and corporate governance in addition to financial information such as results, business overviews and management strategy. Based on this approach, we have endeavored to further enhance and integrate non-financial information, and starting last year have consolidated our annual report and CSR report into an integrated report. During the editing process, we have made use of reference sources including the International Integrated Reporting Framework from the IFRS Foundation and the Guidance for Collaborative Value Creation from the Ministry of Economy, Trade and Industry, among other materials, as well as have made every effort to compile the report in a way that places an emphasis on the perspective of stakeholders.

Through this report, we hope to provide even more stakeholders with a deeper understanding of the Yokohama Rubber Group.

- **Reporting scope**

The Yokohama Rubber Co., Ltd. and Consolidated Subsidiaries

- **Reporting period**

January 1, 2022 to December 31, 2022

\* Information includes some activities which were conducted in or after January 2023

- **Month of issue**

October 2023

## Cautionary Note Regarding Forward-Looking Statements

This report contains statements on the Yokohama Rubber Group's projections, targets, plans, strategies and other matters related to the future. These statements are based on determinations made from available information at the time this report was published. Be aware that the actual performance and other metrics may differ from these forward-looking statements due to a variety of factors.

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