

# CSR REPORT 2012

## Editorial Policy

Yokohama Rubber's CSR vision is "to build a trusted identity as a contributing member of the global community." We issue a CSR Report every year to let our stakeholders know our stance towards CSR as a company and what kind of CSR activities we conduct.

We fully launched activities from a global perspective during FY 2011 based on the Seven Pillars of Critical Issues that were set out in FY 2010. In addition, as a new initiative, we established KPIs (key performance indicators) in order to visualize the progress of our CSR activities. In the future, we will implement activities aimed at the continual improvement of these KPIs and revise these KPIs as required in line with the expectations and demands of society.

Note that because the end of our fiscal year was changed to December 31 during FY 2011, this report will focus on reporting the activities conducted from April to December 2011. We will also introduce some of the activities we have planned for the future.

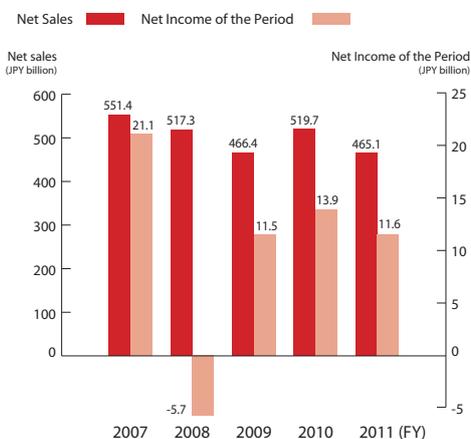
In order to achieve our CSR vision we would like to incorporate the opinions of all stakeholders in our future activities and accordingly we look forward to hearing from you from our online questionnaire.

## Yokohama Rubber Group at a Glance (as of December 31, 2011)

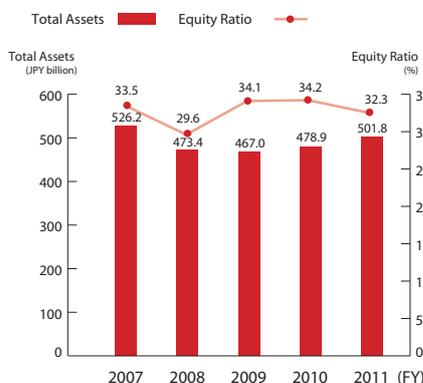
Company Name	The Yokohama Rubber Co., Ltd.	Number of Employees	19,272 (consolidated)
Establishment	October 13, 1917	Number of Shareholders	15,171
Paid-in Capital	JPY 38,909 million	Number of Shares Issued and Outstanding	342,598,162
Net Sales	JPY 465,133 million (consolidated)	Number of Consolidated Subsidiaries	120
Fiscal Year End	December 31*	Number of Affiliates Accounted for by the Equity Method	2
Chairman and CEO and Representative Director	Tadanobu Nagumo	Stock Exchange Listings	Tokyo, Osaka, and Nagoya
President and Representative Director	Hikomitsu Noji	Our Worldwide Locations	Japan, the USA, Canada, Australia, Germany, the Philippines, Vietnam, China, Thailand, Russia, etc.
Head Office	36-11 Shimbashi 5-chome, Minato-ku, Tokyo, Japan 105-8685	Website	<a href="http://www.yrc.co.jp/english/">http://www.yrc.co.jp/english/</a>

\*In order to be consistent with our overseas subsidiaries for consolidated accounting, we decided to shift our financial closing date from March 31 to December 31 as of the fiscal year of 2011.

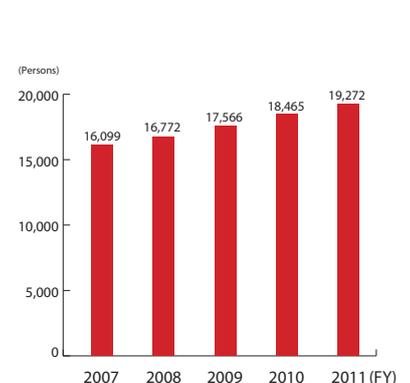
### Net Sales and Net Income (consolidated)



### Total Assets and Equity Ratio (consolidated)



### Number of Employees (consolidated)



## Introduction of Online Edition

Reflecting GRI Guidelines, this online edition provides comprehensive information. We also provide some detailed data not included in the printed edition herein for your additional reference.

<http://www.yrc.co.jp/csr/en/>



Contents of Printed Edition

### Online Edition contents

- Fiscal Year 2011 Activity Report
  - Corporate Governance and Compliance
  - Environmental Protection
  - Together with our Employees
  - Together with our Society
  - Together with our Business Partners
  - Together with our Shareholders and Investors
  - Together with our Customers
- Plants and Affiliates CSR Report
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**Issued Date**

November 2012

**Editorial Responsibility**

CSR Report Editorial Group

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### Notes Concerning Forward-Looking Statements, etc.

This report contains projections, statements regarding plans and objectives, and other forward-looking statements. All such statements are made based on assumptions and judgments derived from information available as of July 2012, and are subject to risks and uncertainties that could cause actual performance to differ, including not only the business activities of the Yokohama Rubber Group but also global and economic trends and changes in the global environment. This report is a translation of "CSR REPORT 2012 (Japanese version)", and its content is identical to the Japanese version. We hope for your understanding on this point.