

CSR Report of Yokohama Tire Sales Philippines, Inc. (YTSP)

Business activities: Sales of automobile tires and motor sports tires
Number of employees: 22 (as of December 2015)
Location: Unit A2, First Midland Bldg., 109 Gamboa st. Legaspi Village 1229 Makati City PHILIPPINES

Contact for consultation and complaints:
 Administrator Tel: +63-2-817-5031 Fax: +63-2-817-5035



Message from the President



Satoshi Hariyama

Yokohama Tire Sales Philippines, Inc. (YTSP) is supported by powerful contract dealers, and is engaged in Yokohama Tire sales activities domestically. Further, the company also supplies its original equipment to the various car manufacturers who are developing production bases in the region. We are aware of environmental problems based on Yokohama Tire's policies, and by devoting our efforts to selling environmentally-friendly products typified by low-fuel tires, we are devoted to enlightening the as-yet unaware populace regarding our "Eco activities".

Further, we have determined the following in-house slogan and are actively participating in activities that contribute to society. "We must recognize the company's corporate responsibility, and we must act as a good corporate citizen in the local community where we are engaged in business. We must seek every opportunity to contribute to society through business and social contribution activities."

Organizational Governance

We act in accordance with our code of conduct and seek opinions regarding governance and compliance.

Human Rights

We employ both men and women without discrimination, and we always follow up on labor conditions to ensure that there are no forms of discrimination. Currently, we have nine female employees and 13 male employees managed by two local managers (VP: female, AVP: male).

Labour Practices

We comply with all of the matters stipulated in labor laws, and the specifics are incorporated into our company rules. We work to improve the standards of living of employees economically, socially, and culturally while not falling below general working conditions. In addition, because cars are frequently used for business purposes, we pay special attention to compliance with traffic regulations and driving safely.

Diversity of human resources

Currently, we have not employed any people with disabilities.

The Environment

Environmental Policy

1. We will work to understand the impact of our business on the environment and improve preservation of the environment.
2. We will comply with laws and regulations related to the environment.
3. We will work to sell tire products that aim to reduce our environmental load.
4. We will work towards saving energy, saving resources, recycling, and reducing wastes.

Amount of electricity used

The amount of electricity used in 2016 was equivalent to 308,671 Philippine pesos in monetary terms.

Fair Operating Practices

Corruption prevention

It is prohibited to dine or exchange gifts with public officials, and there have been no cases of corruption violations up until now.

Communication with business partners

We regularly exchange opinions on trade with major business partners, and propose and implement solutions on mutual issues. In addition, we conduct mutual checks to confirm that there have been no illegal transactions or anti-social commercial behavior while working to build up relationships of trust.

Consumer Issues

Communication with customers

We have launched our own website and Facebook page in order to distribute information on products, sales promotion, sales locations, CSR activities, and other matters. In addition, we also directly accept feedback from consumers through these forums, which we respond to individually. Furthermore, the Sales and Technical Service Department responds to complaints and questions from customers by telephone, email, or individual support.



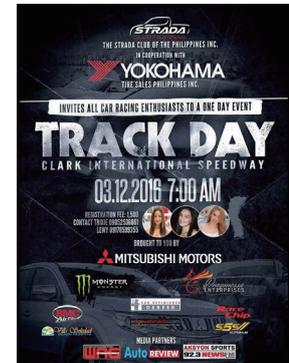
Twice a year, we hold gift campaigns by giving original items to encourage sales to tire purchasers.



Actions as an official sponsor of the professional basketball league that is the most popular in the country



Exhibition booths at auto shows



Circuit activities

Community Involvement and Development

Relationship with local societies

The company has the responsibility to help those who are most in need, and to this end it encourages employees to participate in community service. Our employees conduct such activities based on the awareness that this is one of the most important principles of the company.

For this end, the company endeavors to fulfill the following roles as an organization with a responsibility towards society overall, and not only towards business activities.

1. Take urgent measures in response to support needs
2. Interact and succeed together with the local community throughout the year

In recent years, we have been involved in the community in the Philippines by participating in the various CSR activities below:

1. Outreach program for street children through an NGO
2. Donation of beds to general hospitals in the Philippines
3. The company's employees and dealers both participate in the Forever Forest Program of Yokohama Tire Philippines every year in order to contribute to environment preservation by planting trees in the areas surrounding manufacturing plants.

Regional support in coordination with medical institutions

Medical institutions capable of special treatment and emergency medical support have been necessary, and ever since 2008 we have considered how we contribute to the local community in response to this issue.

