

May 2, 2024
For immediate release

Contact:
Corporate Planning Department
Corporate Communications Section
Phone: 81-463-63-0414
Fax: 81-463-63-0552

Yokohama Rubber Holds 10th Panel Discussion on Biodiversity

Hiratsuka, Japan—The Yokohama Rubber Co., Ltd., announced today that on March 14 it held its 10th Panel Discussion on Biodiversity as an online event. Panelist Mr. Tokutaro Nakai, former Vice-Minister of the Environment and Executive Advisor to Nippon Steel Corporation, and moderator Dr. Tetsuya Kitazawa, Director of Ecology Path Inc. and Lecturer at Edogawa University, actively exchanged views with Yokohama Rubber employees.

Yokohama Rubber has been holding its Panel Discussion on Biodiversity since 2014 as an opportunity for Yokohama Rubber employees to discuss the importance of conserving biodiversity with representatives from local governments, educational institutions, NPOs, and other organizations. Reflecting major recent changes in trends related to biodiversity both inside and outside of Yokohama Rubber, including the final recommendations of the Taskforce on Nature-related Financial Disclosures (TNFD) released in September 2023 and Yokohama Rubber's revision of its Biodiversity Guideline in December, the theme of this year's panel discussion was "Working Together to Achieve New Global Goals." In addition to introducing Yokohama Rubber's efforts to promote nature positive*, including an overview of its recently revised Biodiversity Guideline and various activities at the Company's plants in Japan, this year's event included a keynote speech by Mr. Nakai and a discussion that deepened participants' understanding of the significance of contributing to global goals and frameworks and the importance of activities conducted together with local communities.

As part of its efforts to achieve a nature positive world, Yokohama Rubber has been participating in Japan's 30by30 Alliance for Biodiversity and the TNFD Forum since January 2023. Yokohama Rubber initiatives to conserve biodiversity in the value chain include activities at its sites around the world, such as YOKOHAMA Forever Forest tree-planting events, activities to monitor and conserve water quality and flora and fauna, and awareness-raising activities for local residents. The Company is also promoting agroforestry at natural rubber farms.

Under the slogan for sustainability management "Caring for the Future," Yokohama Rubber is creating shared value by addressing social issues through its business activities.

*A philosophy that promotes halting the loss of biodiversity and putting it on a recovery track