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For immediate release

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## **Yokohama Rubber to Launch “iceGUARD iG65” New Stud Tire for Passenger Cars in Russia and Northern Europe**

Tokyo—The Yokohama Rubber Co., Ltd., announced today that it will begin sales of “iceGUARD iG65”, a new studded tire for passenger cars in Russia and northern Europe, from this autumn. The new tire will be targeted for use primarily on premium cars, with a total of 29 sizes available, from 245/40R18 97T XL to 215/65R16 102T XL.

The “iceGUARD iG65”—a state-of-the-art studded tire that delivers the ultimate performance on icy surfaces—offers drivers in Russia and northern Europe greatly improved tire performance on the surface that challenges them the most, ice. The new “iceGUARD iG65” is based on an earlier “iceGUARD” tire, the “iceGUARD iG55”, which was highly regarded for its exceptional ice performance and stud retention. The new tire has a greater number of studs and a new stud-hole allocation that places studs at the center of the tire’s tread, thus greatly enhancing its ice performance. Performance on all surfaces, including on snow and on wet and dry surfaces, has also been improved.

The “iceGUARD” series is Yokohama Rubber’s global winter tire brand. The studless “iceGUARD iG50” is currently sold in North America and Asia, as well as in northern Europe and Russia.



## Available Sizes

Inch	Profile (%)	Tire size	
18	40	245/40R18 97T XL	
	45	225/45R18 95T XL	
	50	235/50R18 101T XL	
	55		225/55R18 102T XL
			235/55R18 104T XL
			255/55R18 109T XL
	60		225/60R18 104T XL
			235/60R18 107T XL
			265/60R18 114T XL
			285/60R18 116T
65	235/65R18 110T XL		
17	45	225/45R17 94T XL	
		235/45R17 97T XL	
	50	215/50R17 95T XL	
		225/50R17 98T XL	
	55	215/55R17 98T XL	
		225/55R17 101T XL	
		235/55R17 103T XL	
	60	215/60R17 100T XL	
		225/60R17 103T XL	
		235/60R17 106T XL	
	65	225/65R17 106T XL	
		235/65R17 108T XL	
265/65R17 116T XL			
16	55	205/55R16 94T XL	
		215/55R16 97T XL	
	60	205/60R16 96T XL	
		215/60R16 99T XL	
	65	215/65R16 102T XL	

XL: Extra Load