

February 20, 2017
For immediate release

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Yokohama Rubber Announces Changes in Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board members held on February 20, 2017. The changes will formally be approved after the general meeting of shareholders to be held on March 30, 2017.

As of March 30, 2017

Newly appointed Member of the Board and Officer

	<i>New position</i>	<i>Current position</i>
Masaki Noro	Member of the Board and Managing Officer, Chief Tire Technical Officer, Head of Consumer Tire Development Div., in charge of R&D Center	Officer, Head of Consumer Tire Development Div., General Manager and Head of Tire Research and Experiment Dept.
Hitoshi Ikeda	Officer, President of Yokohama Tire Japan Co., Ltd., Acting Head of Japan Replacement Tire Sales & Marketing Div.	Associate Officer, Vice President of Yokohama Tire Japan Co., Ltd., Acting Head of Japan Replacement Tire Sales & Marketing Div.

Changes in responsibilities of Member of the Board and Officers

	<i>New position</i>	<i>Current position</i>
Hideto Katsuragawa	Member of the Board and Senior Managing Officer, CEO of Yokohama Corporation of North America	Member of the Board and Senior Managing Officer, CEO of Yokohama Corporation of North America, CEO of Yokohama Tire (Canada) Inc.
Tetsuya Kuze	Managing Officer, Vice President of Yokohama Corporation of North America, CEO of Yokohama Tire Manufacturing Mississippi, LLC, Head of North America Tire Plant Div.	Managing Officer, Vice President of Yokohama Corporation of North America, CEO of Yokohama Tire Manufacturing Mississippi, LLC

	<i>New position</i>	<i>Current position</i>
Atao Kishi	Managing Officer, Head of Commercial Tire Div., General Manager and Head of Commercial Tire Business Planning Dept.	Managing Officer, Head of Commercial Tire Div., General Manager and Head of Truck and Bus Tire Dept.
Yasuhiro Kurokawa	Officer, Chairman of Aichi Tire Industry Co., Ltd. (Due)	Officer, President of Yokohama Tire Philippines Inc.
Shinichi Takimoto	Officer, CEO of Yokohama Tire Corporation, CEO of Yokohama Tire (Canada) Inc., CEO of Yokohama Tire Mexico S. de R.L. de C.V.	Officer, CEO of Yokohama Tire Corporation, CEO of Yokohama Tire Mexico S. de R.L. de C.V.
Hitoshi Kobayashi	Officer, President of Yokohama Tire Philippines Inc.	Officer, Head of Tire Production Div., Head of Hiratsuka Factory
Takashi Shirokawa	Officer, Head of Tire Materials Development Div., Head of R&D Center	Officer, Head of Tire Materials Development Div., Manager and Head of Tire Material Development Dept. No.2
Gota Matsuo	Officer, General Manager and Head of Corporate Finance & Accounting Dept., President of Yokohamagomu Finance Co., Ltd.	Officer, General Manager and Head of Corporate Finance & Accounting Dept., Senior Managing Director of Yokohamagomu Finance Co., Ltd.

Retired Officer

	<i>New position</i>	<i>Current position</i>
Toru Kobayashi	Advisor, in charge of Alliance Tire Group	Executive Vice President and Officer, Chairman of Alliance Tire Group

Retired Audit & Supervisory Board Member

	<i>New position</i>	<i>Current position</i>
Masayoshi Daio	Advisor, Internal Audit Dept.	Audit & Supervisory Board Member

New Management

Yokohama Rubber plans to establish the following new management after the general meeting of shareholders to be held on March 30, 2017.

Members of the Board

Tadanobu Nagumo	Chairman and Representative Member of the Board
Hikomitsu Noji	Vice Chairman and Member of the Board, Chairman of Alliance Tire Group
Masataka Yamaishi	President and Representative Member of the Board, Head of Corporate Planning Div.
Takao Oishi	Member of the Board and Senior Managing Officer, President of Multiple Business
Hideto Katsuragawa	Member of the Board and Senior Managing Officer, CEO of Yokohama Corporation of North America
Osamu Mikami	Member of the Board and Senior Managing Officer, President of Tire Business, Head of Japan Replacement Tire Sales & Marketing Div.
Shigeo Komatsu	Member of the Board and Managing Officer, Head of Corporate Administration Div., Head of Global Procurement Div., in charge of Corporate Social Responsibility Div., President of Yokohama Rubber Singapore Pte. Ltd.
Shigeru Nakano	Member of the Board and Managing Officer, Chief Tire Production Officer, Head of Tire Production Div., Head of Tire Production Technology Div.
Masaki Noro	Member of the Board and Managing Officer, Chief Tire Technical Officer, Head of Consumer Tire Development Div., in charge of R&D Center
Naozumi Furukawa	Member of the Board
Hideichi Okada	Member of the Board
Nobuo Takenaka	Member of the Board

Audit & Supervisory Board Members

Hirohiko Takaoka
Yasushi Kikuchi
Yoshiki Sato
Akio Yamada
Atsushi Kamei

Officers

Takaharu Fushimi	Managing Officer, Head of Tire Overseas Sales & Marketing Div.
Tetsuya Kuze	Managing Officer, Vice President of Yokohama Corporation of North America, CEO of Yokohama Tire Manufacturing Mississippi, LLC, Head of North America Tire Plant Div.
Tadashi Suzuki	Managing Officer, Head of IT & Management System Planning Div., Head of Tire Logistics Div.

Hirohisa Hazama	Managing Officer, Head of O.E. Tire Sales & Marketing Div.
Atao Kishi	Managing Officer, Head of Commercial Tire Div., General Manager and Head of Commercial Tire Business Planning Dept.
Shigetoshi Kondo	Managing Officer, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co., Ltd.
Yasuhiro Kurokawa	Officer, Chairman of Aichi Tire Industry Co., Ltd. (Due)
Kazuya Nakazawa	Officer, Head of Hiratsuka Factory
Shinichi Takimoto	Officer, CEO of Yokohama Tire Corporation, CEO of Yokohama Tire (Canada) Inc., CEO of Yokohama Tire Mexico S. de R.L. de C.V.
Shuichi Tsukada	Officer, Head of Corporate Social Responsibility Div.
Hitoshi Kobayashi	Officer, President of Yokohama Tire Philippines Inc.
Jun Shimada	Officer, Assistant to President of Multiple Business, in charge of Multiple Business Production and Technology
Takashi Shirokawa	Officer, Head of Tire Materials Development Div., Head of R&D Center
Tadaharu Yamamoto	Officer, Head of Tire Business Planning Div.
Gota Matsuo	Officer, General Manager and Head of Corporate Finance & Accounting Dept., President of Yokohamagomu Finance Co., Ltd.
Hitoshi Ikeda	Officer, President of Yokohama Tire Japan Co., Ltd., Acting Head of Japan Replacement Tire Sales & Marketing Div.
Hiroyuki Hosoda	Officer, President of Yokohama Industrial Products Japan Co., Ltd.