

January 31, 2017  
 For immediate release



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## Yokohama Rubber Announces Changes in Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board members held on January 31, 2017. The changes will formally be approval after the general meeting of shareholders to be held on March 30, 2017.

*As of March 30, 2017*

### *Promoted Members of the Board*

	<i>New position</i>	<i>Current position</i>
<b>Hikomitsu Noji</b> 	Vice Chairman of the Board, Chairman of Alliance Tire Group	President and Representative Member of the Board
<b>Masataka Yamaishi</b> 	President and Representative Member of the Board, Head of Corporate Planning Div.	Member of the Board and Managing Officer, President of Tire Business, Head of Corporate Planning Div., in charge of IT & Management System Planning Div., President of Yokohama Motorsports International Co. Ltd.

***Promoted Members of the Board***

	<i>New position</i>	<i>Current position</i>
<b>Osamu Mikami</b>	Member of the Board and Senior Managing Officer, President of Tire Business, Head of Japan Replacement Tire Sales & Marketing Div.	Member of the Board and Managing Officer, Head of Japan Replacement Tire Sales & Marketing Div., President of Yokohama Tire Japan Co., Ltd.
<b>Shigeru Nakano</b>	Member of the Board and Managing Officer, Chief Tire Production Officer, Head of Tire Production Div., Head of Tire Production Technology Div.	Member of the Board and Officer, Chief Tire Production Officer, Head of Tire Production Technology Div., Head of North America Tire Plant Div.

***Newly appointed Member of the Board***

	<i>New position</i>	<i>Current position</i>
<b>Masaki Noro</b>	Member of the Board and Managing Officer, Chief Tire Technical Officer, Head of Consumer Tire Development Div.	Officer, Head of Consumer Tire Development Div., Head of Tire Research and Experiment Dept.

***Newly appointed Audit & Supervisory Board Member***

	<i>New position</i>	<i>Current position</i>
<b>Yasushi Kikuchi</b>	Audit & Supervisory Board Member	Member of the Board and Managing Officer, Chief Tire Technical Officer, Head of Global Procurement Div., in charge of R&D Center

***Newly appointed Officers***

	<i>New position</i>	<i>Current position</i>
<b>Hitoshi Ikeda</b>	Officer, President of Yokohama Tire Japan Co., Ltd.	Associate Officer, Acting Head of Japan Replacement Tire Sales & Marketing Div., Vice President of Yokohama Tire Japan Co., Ltd.
<b>Hiroyuki Hosoda</b>	Officer, President of Yokohama Industrial Products Japan Co., Ltd.	Associate Officer, Head of Hamatite and Electronic Materials Div.

***Retired Member of the Board***

	<i>New position</i>	<i>Current position</i>
<b>Yasushi Kikuchi</b>	Audit & Supervisory Board Member	Member of the Board and Managing Officer, Chief Tire Technical Officer, Head of Global Procurement Div., in charge of R&D Center

***Retired Audit & Supervisory Board Member***

	<i>New position</i>	<i>Current position</i>
<b>Masayoshi Daio</b>	Advisor	Audit & Supervisory Board Member

***Retired Officer***

	<i>New position</i>	<i>Current position</i>
<b>Toru Kobayashi</b>	Advisor	Executive Vice President, Chairman of Alliance Tire Group

***Change in Member of the Board's responsibility***

	<i>New position</i>	<i>Current position</i>
<b>Shigeo Komatsu</b>	Member of the Board and Managing Officer, Head of Corporate Administration Div., Head of Global Procurement Div., in charge of Corporate Social Responsibility Div., President of Yokohama Rubber Singapore Pte. Ltd.	Member of the Board and Managing Officer, Head of Corporate Administration Div., in charge of Corporate Social Responsibility Div., President of Yokohamagomu Finance Co., Ltd., President of Yokohama Rubber Singapore Pte. Ltd.

***Changes in Officer's responsibility***

	<i>New position</i>	<i>Current position</i>
<b>Yasuhiro Kurokawa</b>	Officer, President of Aichi Tire Industry Co., Ltd.	Officer, President of Yokohama Tire Philippines, Inc.
<b>Kazuya Nakazawa</b>	Officer, Head of Hiratsuka Factory	Officer, President of Yokohama Industrial Products Japan Co., Ltd.
<b>Hitoshi Kobayashi</b>	Officer, President of Yokohama Tire Philippines, Inc.	Officer, Head of Tire Production Div., Head of Hiratsuka Factory