

# NEWS RELEASE



**THE YOKOHAMA RUBBER CO., LTD.**  
36-11, Shimbashi 5-chome, Minato-ku,  
Tokyo 105-8685, Japan

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Contact:  
Corporate Communications Dept.  
Phone: 81-3-5400-4531  
Fax: 81-3-5400-4570

## **YOKOHAMA Tires to Come Factory-Equipped on All-New Subaru Impreza**

Tokyo—The Yokohama Rubber Co., Ltd., announced today that it has begun supplying tires to Fuji Heavy Industries Ltd., as original equipment for the automaker’s all-new Subaru Impreza. The “ADVAN Sport V105” tires have been selected for the new Impreza in Japan and Australia, while in North America, the “AVID S34” tires have been selected. The tire sizes are 225/40R18 88W in Japan and 225/40R18 92W in Australia for the “ADVAN Sport V105” tires, and P225/40R18 88V for the “AVID S34” tires. The new Impreza was launched in Japan on October 25, with overseas launches planned to follow sequentially. In addition, in Japan YOKOHAMA emergency flat-tire repair kits are installed in the new Impreza.

The “ADVAN Sport V105” was developed for high-power premium cars and delivers excellent driving performance combined with superior comfort and safety characteristics.

The “AVID S34” is an all-season passenger car tire that contributes to higher fuel efficiency while also providing superior drivability and safety. The tire was developed by applying the basic design and materials technology used in YOKOHAMA’s “BluEarth” global tire brand, which is based on the concept of “environmentally, human and socially friendly”.

The fifth-generation Impreza, which was designed to deliver the ultimate “enjoyment and peace of mind” driving experience, employs many new technologies, including the completely revamped Subaru Global Platform architecture. The new Impreza provides drivers with greatly enhanced comprehensive safety performance and a dynamic yet stable sensation.



**“ADVAN Sport V105”**  
*Tires shown differ in size from those installed on the new Impreza.  
(wheels shown are not original equipment)*



**“AVID S34”**



**“New Subaru Impreza”**  
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