

# NEWS RELEASE



**THE YOKOHAMA RUBBER CO., LTD.**

36-11, Shimbashi 5-chome, Minato-ku,  
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For immediate release

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## Yokohama Rubber Announces Changes in Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today the following changes in senior management responsibility at the meeting of members of the board held on September 29, 2016. The changes will be effective as of October 1, 2016.

### *Member of the Board*

	<i>New position</i>	<i>Current position</i>
<b>Hikomitsu Noji</b>	President and Representative Member of the Board	President and Representative Member of the Board, President of Tire Business
<b>Masataka Yamaishi</b>	Member of the Board and Managing Officer, President of Tire Business, Head of Corporate Planning Div., in charge of IT & Management System Planning Div., President of Yokohama Motorsports International Co. Ltd.	Member of the Board and Managing Officer, Head of Corporate Planning Div., Head of Tire Business Planning Div., in charge of IT & Management System Planning Div., President of Yokohama Motorsports International Co. Ltd.

### *Officer*

	<i>New position</i>	<i>Current position</i>
<b>Shuichi Tsukada</b>	Officer, Head of Corporate Social Responsibility Div.	Officer, Head of Corporate Social Responsibility Div., Head of Corporate Compliance Dept.
<b>Tadaharu Yamamoto</b>	Officer, Head of Tire Business Planning Div.	Officer, Acting Head of Tire Business Planning Div., Head of Tire Business Planning Dept.