

July 14, 2016 For immediate release



THE YOKOHAMA RUBBER CO., LTD.

36-11, Shimbashi 5-chome, Minato-ku, Tokyo 105-8685, Japan

Contact:

Corporate Communications Dept.

Phone: 81-3-5400-4531 Fax: 81-3-5400-4570

YOKOHAMA's "GEOLANDAR" to Come Factory-Equipped on Mazda's New CX-9

Tokyo – The Yokohama Rubber Co., Ltd., announced today that its "GEOLANDAR H/T G056" has been selected as original equipment on Mazda Motor Corporation's all-new Mazda CX-9 three-row midsize crossover SUV, to be launched in North America from this spring. Two tire sizes will be supplied: P255/60R18 107H and 255/60R18 108H.

The "GEOLANDAR H/T G056" was developed as a highway terrain tire for use on midsize and large SUVs, sales of which are expanding around the globe. Developed to meet drivers' demands for tires that deliver exceptional wear resistance and durability, quietness and comfort, and handling performance, the "GEOLANDAR H/T G056" delivers a comfortable ride on city streets and out on the highway.

The new CX-9 is a high-end model in Mazda's new-generation lineup, all models of which come equipped with the automaker's SKYACTIV TECHNOLOGY and KODO—Soul of Motion design. The all-new CX-9 moves toward a more premium design execution and achieves an enhanced Jinba-ittai driving feel, providing drivers with a sense of oneness with their vehicle. The SUV also has a comfortable interior compartment with easy-to-use features and delivers outstanding fuel efficiency and safety performance.



"New Mazda CX-9"

The above photo is used with the permission of Mazda Motor Corporation. Reprint or other usage of this image without prior permission from Mazda Motor Corporation is strictly prohibited.



"GEOLANDAR H/T G056" Tire shown is a different size from tires used on Mazda CX-9 (wheel shown is not original equipment)