

# NEWS RELEASE



**THE YOKOHAMA RUBBER CO., LTD.**  
36-11, Shimbashi 5-chome, Minato-ku,  
Tokyo 105-8685, Japan

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Contact:  
Corporate Communications Dept.  
Phone: 81-3-5400-4531  
Fax: 81-3-5400-4570

## **YOKOHAMA’s “GEOLANDAR” to Come Factory-Equipped on Mazda’s New CX-4 in China**

Tokyo – The Yokohama Rubber Co., Ltd., announced today that its “GEOLANDAR G91” has been selected as original equipment on Mazda Motor Corporation’s new crossover SUV, Mazda CX-4, to be sold in China from June 21, 2016. The Mazda cars will be equipped with 225/55R19 99V size tires.

The “GEOLANDAR G91” is based on YOKOHAMA’s “GEOLANDAR” series for SUVs, which employs YOKOHAMA’s most advanced tire technologies, including the “BluEarth” technology. In addition to providing the utility performance required of tires for SUVs, the “GEOLANDAR G91” contributes to the fuel-efficiency, safety, and comfort required of tires for today’s urban crossovers and compact SUVs. Tire’s sidewall bears the “BluEarth” technology mark.

The new CX-4 is the latest edition to Mazda’s new-generation lineup, all models of which come equipped with the automaker’s SKYACTIV TECHNOLOGY and KODO—Soul of Motion design. The CX-4 is a new type of crossover with an outstanding presence unlike any SUV on the road today and exceptional functionality. It delivers outstanding environmental and safety performance while providing drivers with a Jinba-ittai driving feel, or a sense of oneness with their vehicle, in a wide range of road conditions.



*New Mazda CX-4*

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*“GEOLANDAR G91”*

*Tire shown is a different size from tires used on Mazda CX-4.*