

NEWS RELEASE



THE YOKOHAMA RUBBER CO., LTD.

36-11, Shimbashi 5-chome, Minato-ku,
Tokyo 105-8685, Japan

June 30, 2016
For immediate release

Contact:
Corporate Communications Dept.
Phone: 81-3-5400-4531
Fax: 81-3-5400-4570

Yokohama Rubber Announces Changes in Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today the following promotions of senior management at the meeting of members of the board held on June 28, 2016. The promotions will be effective as of July 1, 2016.

Member of the Board

	<i>New position</i>	<i>Current position</i>
Masataka Yamaishi	Member of the Board and Managing Officer, Head of Corporate Planning Div., Head of Tire Business Planning Div., in charge of IT & Management System Planning Div., President of Yokohama Motorsports International Co. Ltd.	Member of the Board and Officer, Head of Corporate Planning Div., Head of Tire Business Planning Div., in charge of IT & Management System Planning Div., President of Yokohama Motorsports International Co. Ltd.

Officer

	<i>New position</i>	<i>Current position</i>
Shigetoshi Kondo	Managing Officer, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co., Ltd.	Officer, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co., Ltd.