

NEWS RELEASE



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Yokohama Rubber U.S. Subsidiary Wins Environmental Awards

Tokyo – Yokohama Rubber Co., Ltd., announced today that its U.S. subsidiary Yokohama Tire Manufacturing Virginia LLC (YTMV), which manufactures passenger car and light truck tires in Salem, Virginia, has received two awards for outstanding achievements in sustainable manufacturing: the Environmental Excellence Gold Award from the Virginia Water Environment Association (VWEA) and the bronze Governor’s Environmental Excellence Award.

The Environmental Excellence Gold Award recognizes YTMV for its demonstrated commitment to pollution prevention and elimination or reduction in waste, maintaining continued perfect compliance with industrial waste water and pretreatment standards.

The Governor’s Environmental Excellence Award, presented during the 27th Annual Environment Virginia Symposium in Lexington, Virginia, recognizes the zero landfill operation project completed by YTMV in 2015. The award honors conservation leaders who have made significant contributions in four categories: sustainability, environmental project, land conservation and implementation of the Virginia Outdoors Plan.

The facility began implementing changes in 2013, and in just two years it reduced the landfill waste output from all waste generated to two percent and finally to zero by September 2015.

YTMV received the Environmental Warrior Award presented by the VWEA as part of VWEA’s 2015 Industrial Waste and Pretreatment Environmental Excellence Awards Program. Also in 2014, YTMV was accepted into the Virginia Environmental Excellence Program (VEEP) with an E4 status, the highest status rating awarded by the program. As part of the program, YTMV will continue its efforts to improve energy efficiency, water resource management, chemical management, and environmental awareness among its employees.

YTMV, a wholly-owned subsidiary of Yokohama Rubber’s U.S. subsidiary Yokohama Tire Corporation, was established as an independent company through the spinoff of the parent company’s Salem plant in 2014.



YTMV President Tatsuro Murakami (third from right) accepting the Governor’s Environmental Excellence Award